Woodwinds Hospital

2017 Plus
Community Health Needs Assessment Report

HealthEast®
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Executive Summary

COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA) EFFORT

HealthEast Woodwinds Hospital (hereafter referred to as “Woodwinds Health Campus”) has conducted a community health needs assessment (CHNA) every three years since 2012 (tax year 2011) to systematically identify, analyze and prioritize the critical health needs of the community and to develop strategies to address those needs. In partnership with community members, organizations, local public health agencies, and other hospitals and health systems, the 2017 Plus CHNA (September 1, 2017-December 31, 2017) builds upon previous assessments. It is designed to serve as a tool for guiding policy, advocacy and program planning. For Woodwinds Health Campus, it will also serve to inform organizational strategies and fulfill the IRS requirements for Community Health Needs Assessments and Implementation Strategies pursuant to the Affordable Care Act of 2010, which requires 501(c)(3) nonprofit hospitals to conduct an assessment at least every three years.

Through this process, Woodwinds Health Campus, in partnership with Wilder Research, collected primary and secondary data to identify and address significant community health needs. For the purpose of this assessment, the definition of health is not limited to traditional measures of physical health, but rather includes social and economic factors relating to quality of life, such as income, education, employment status, transportation and housing. As with prior CHNAs, this assessment also takes into consideration the strengths, assets, and resources available in the community.

PROCESS AND METHODS

The CHNA process was designed to gather current demographic and health data from a variety of sources in order to understand the needs of the communities Woodwinds Health Campus serves. This report contains a description of the process used for the assessment, a discussion of the types of information collected and a summary of the results. The 2017 Plus CHNA took place over a seven-month period between May 2017 and December 2017.

Secondary data describing the demographic, social, and economic characteristics of residents Woodwinds Health Campus serves was obtained from a variety of sources, including the U.S. Census Bureau American Community Survey (ACS), 2011-2015, the Minnesota Department of Health, the Minnesota Student Survey (2016), and the Metro Adult Health Survey (2014).

Primary data collection included a series of community conversations and meetings with East Metro residents, community organizations and leaders, public health professionals, and health care providers focused on key issues impacting health and well-being. These data were collected and analyzed in 2016 and 2017.

IDENTIFICATION OF SIGNIFICANT HEALTH NEEDS

In fall of 2017, HealthEast hospitals convened a joint Community Advisory Committee (CAC) comprised of over 50 community partners, many from medically underserved areas, to lend their voices to help HealthEast better understand and respond to the health needs of the community. Committee members attended two forums to identify and prioritize emerging health issues affecting the communities served by HealthEast hospitals. The committee reviewed primary and secondary data collected by HealthEast and Wilder Research for this assessment, as well as the current health priorities identified in the 2015 (tax year 2014) CHNA.
process, **unmet mental health needs, obesity, and access to health services**. Issue Briefs describing the current magnitude, impact, and seriousness of the identified health needs were also shared. CAC members were asked to consider the social and economic factors that influence health at a local level and to provide recommendations for how HealthEast can best address these issues in the future.

### PRIORITIZATION OF HEALTH NEEDS

The CAC, in collaboration with the HealthEast Community Advancement Team, used the following criteria to prioritize the significant health needs identified:

- Level of need
- Evidence of disparities
- Potential impact
- Emerging trends
- Opportunities for collaboration

Through a dot-voting process, the group affirmed Woodwinds Health Campus’ 2017 Plus health priorities to be:

- **Unmet mental health needs**
- **Access to health services**
- **Healthy eating and active living**

These issues met all five of the prioritization criteria. Recommendations were made to reframe the priority of obesity to emphasize the importance of positive lifestyle, such as healthy eating and active living, rather than focusing solely on reducing the number of people who are overweight. Other significant needs identified that did not meet all five of the prioritization criteria were: **chronic disease, transportation, crime, poverty, employment, lack of culturally appropriate services, and social isolation**.

Many of these issues will be addressed indirectly through implementation strategies focused on healthy eating and active living, unmet mental health needs and access to health services.

### NEXT STEPS

The 2017 Plus CHNA report will be published on the HealthEast website following approval by the Fairview Health Services Board of Directors in December 2017. Paper copies will be made available through the Fairview Health Services Community Advancement department. Beginning in 2018, Woodwinds Health Campus will develop a written implementation plan to address the three priority health needs—**healthy eating and active living, unmet mental health needs, and access to health services**—identified during the assessment process. This plan will be created in partnership with the Community Advisory Committee, public health, and other community members to be adopted by the Fairview Health Services Board of Directors by May 15, 2018, and executed during fiscal years 2018-2020.
Introduction/Background

HealthEast Woodwinds Health Campus has conducted a CHNA every three years since 2012, to systematically identify, analyze and prioritize the critical health needs of the community and to develop strategies to address those needs. In partnership with community members and organizations, local public health agencies and other hospitals and health systems, the 2017 Plus CHNA builds upon previous assessments. It is designed to serve as a tool for guiding policy, advocacy and program planning. For Woodwinds Health Campus, it will also inform organizational strategies and fulfill the IRS requirements for Community Health Needs Assessments and Implementation Strategies pursuant to the Affordable Care Act of 2010, which requires 501(c)(3) nonprofit hospitals to conduct an assessment at least every three years.

Through this process, HealthEast aims to:

- Better understand the health status and needs of the communities it serves by analyzing current demographic and health data and by collecting direct input from community members and organizations
- Identify the strengths, assets and resources available in the community to support health and well-being
- Address significant health needs through partnerships with community members and organizations, public health agencies and other hospitals and health systems
- Create a strategic implementation plan reflective of the data collected through the CHNA process

For the purpose of this assessment, “community health” is not limited to traditional measures of physical health, but rather includes social and economic factors relating to quality of life, such as income, education, employment status, transportation and housing. HealthEast believes that health happens where we live, work, learn, play, and pray. This philosophy is consistent with the definition of health created by our Community Advisory Committee which states, “Health is the state of physical, mental, social, and economic well-being as defined by a person’s experience, culture, and preferences, and is not merely the absence of disease.”

About HealthEast

HealthEast (healtheast.org), part of Fairview Health Services, is the leading health care provider in the Twin Cities East Metro area. From prevention to cure, HealthEast meets the needs of the community with family health and specialty programs that span four hospitals—Bethesda Hospital, St. John’s Hospital, St. Joseph’s Hospital and Woodwinds Health Campus—plus primary care and specialty clinics, ambulatory services, home care, hospice and medical transportation. HealthEast has nearly 7,500 employees and nearly 800 employed and aligned providers. Our focus is optimal health and well-being for our patients, our communities and ourselves.
**WOODWINDS HEALTH CAMPUS**

Woodwinds Health Campus is a full-service, 86-bed community hospital offering the highest quality medical care in a compassionate healing environment. Located on 30-acres of pristine wetlands in Woodbury, Minnesota, it is the only hospital in the southeast metro area. Serving the communities of Cottage Grove, Woodbury, Newport, Saint Paul Park, South Saint Paul, Inver Grove Heights, and Stillwater, Woodwinds Health Campus combines traditional medicine with state-of-the-art technology to provide holistic approaches to health and wellness in one convenient location. The specialties offered include: Cancer Care, Emergency Care, Heart Care, Infusion Therapy, Integrative Services, Maternity Care, Nutrition Services, Optimum Rehabilitation, Orthopedic Care, Radiology and Imaging Services, Spine Care, Stroke Care, and Surgery. The Campus’ holistic care model recognizes and respects the role of individuals and families in their healthcare experience and serves to promote health and healing and nurture human potential through compassionate service, ethical practice, and meaningful collaboration.

**COMMUNITY SERVED**

For the purpose of this assessment, the community served by Woodwinds Health Campus includes: Washington and Dakota counties, and the cities of Woodbury, Cottage Grove, Newport, Saint Paul Park, South Saint Paul, Inver Grove Heights and Stillwater.
Community Demographics

The following section provides a summary of demographic trends and key social and economic data available for the community served by Woodwinds Health Campus.

### POPULATION CHARACTERISTICS

<table>
<thead>
<tr>
<th></th>
<th>Dakota County</th>
<th>Inver Grove Heights</th>
<th>South Saint Paul</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total population</td>
<td>414,686</td>
<td>35,071</td>
<td>20,351</td>
</tr>
<tr>
<td>White</td>
<td>80%</td>
<td>78%</td>
<td>78%</td>
</tr>
<tr>
<td>Black</td>
<td>6%</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>Asian</td>
<td>5%</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>7%</td>
<td>11%</td>
<td>11%</td>
</tr>
<tr>
<td>American Indian</td>
<td>&lt;1%</td>
<td>suppressed</td>
<td>suppressed</td>
</tr>
<tr>
<td>Of color</td>
<td>20%</td>
<td>23%</td>
<td>22%</td>
</tr>
<tr>
<td>Foreign-born</td>
<td>9%</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Children, 0-17</td>
<td>25%</td>
<td>24%</td>
<td>24%</td>
</tr>
<tr>
<td>Working-age adults, 18-64</td>
<td>63%</td>
<td>62%</td>
<td>65%</td>
</tr>
<tr>
<td>Adults, 65+</td>
<td>13%</td>
<td>14%</td>
<td>12%</td>
</tr>
</tbody>
</table>


Notes: Margins of error are < +/-4% unless otherwise noted. Data are ‘suppressed’ when margins of error are 70% or more of the estimate. Persons of color include the population that self-identifies as American Indian, Asian, Black, some other race, multi-racial or Hispanic.

### POPULATION CHARACTERISTICS CONTINUED

<table>
<thead>
<tr>
<th></th>
<th>Washington County</th>
<th>Stillwater</th>
<th>Woodbury</th>
<th>Newport</th>
<th>Saint Paul Park</th>
</tr>
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<tbody>
<tr>
<td>Total population</td>
<td>251,597</td>
<td>19,754</td>
<td>66,974</td>
<td>3,582</td>
<td>5,441</td>
</tr>
<tr>
<td>White</td>
<td>84%</td>
<td>90%</td>
<td>77%</td>
<td>80%</td>
<td>89%</td>
</tr>
<tr>
<td>Of color</td>
<td>4%</td>
<td>suppressed</td>
<td>6%</td>
<td>7%</td>
<td>suppressed</td>
</tr>
<tr>
<td>Black</td>
<td>6%</td>
<td>2%</td>
<td>9%</td>
<td>suppressed</td>
<td>suppressed</td>
</tr>
<tr>
<td>Asian</td>
<td>4%</td>
<td>3%</td>
<td>4%</td>
<td>6.3%</td>
<td>suppressed</td>
</tr>
<tr>
<td>Hispanic</td>
<td>&lt;1%</td>
<td>suppressed</td>
<td>suppressed</td>
<td>suppressed</td>
<td>suppressed</td>
</tr>
<tr>
<td>American Indian</td>
<td>16%</td>
<td>10%</td>
<td>23%</td>
<td>20%</td>
<td>11%</td>
</tr>
<tr>
<td>Foreign-born</td>
<td>8%</td>
<td>3%</td>
<td>11%</td>
<td>5%</td>
<td>2%</td>
</tr>
<tr>
<td>Children, 0-17</td>
<td>25%</td>
<td>26%</td>
<td>28%</td>
<td>23%</td>
<td>24%</td>
</tr>
<tr>
<td>Working-age adults, 18-64</td>
<td>62%</td>
<td>60%</td>
<td>62%</td>
<td>64%</td>
<td>67%</td>
</tr>
<tr>
<td>Adults, 65+</td>
<td>13%</td>
<td>14%</td>
<td>10%</td>
<td>13%</td>
<td>10%</td>
</tr>
</tbody>
</table>


Notes: Margins of error are < +/-4% unless otherwise noted. Data are ‘suppressed’ when margins of error are 70% or more of the estimate. Persons of color include the population that self-identifies as American Indian, Asian, Black, some other race, multi-racial or Hispanic.
SOCIAL AND ECONOMIC CHARACTERISTICS

<table>
<thead>
<tr>
<th></th>
<th>Dakota County</th>
<th>Inver Grove Heights</th>
<th>South Saint Paul</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median household income</td>
<td>$47,229</td>
<td>$55,607</td>
<td>$65,108</td>
</tr>
<tr>
<td>Persons living at or below 200% of poverty</td>
<td>17%</td>
<td>23%</td>
<td>31%</td>
</tr>
<tr>
<td>Cost-burdened households*</td>
<td>24%</td>
<td>35%</td>
<td>31%</td>
</tr>
<tr>
<td>Proportion of adults working</td>
<td>82%</td>
<td>81%</td>
<td>78%</td>
</tr>
<tr>
<td>Adults age 25+ with college degree</td>
<td>40%</td>
<td>24%</td>
<td>34%</td>
</tr>
<tr>
<td>Households with no vehicle</td>
<td>2%</td>
<td>14%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2011-2015
Notes: Margins of error are < +/-4% unless otherwise noted. Data are ‘suppressed’ when margins of error are 70% or more of the estimate.
*Cost-burdened households pay 30 percent or more of their gross income on housing. The federal poverty threshold for a family of four living at or below 100% of poverty is $24,153 and $48,600 for a family of four living at or below 200% of poverty.

SOCIAL AND ECONOMIC CHARACTERISTICS CONTINUED

<table>
<thead>
<tr>
<th></th>
<th>Washington County</th>
<th>Stillwater</th>
<th>Woodbury</th>
<th>Newport</th>
<th>Saint Paul Park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median household income</td>
<td>$51,622</td>
<td>$76,970</td>
<td>$99,698</td>
<td>$59,423</td>
<td>$59,470</td>
</tr>
<tr>
<td>Persons living at or below 200% of poverty</td>
<td>13%</td>
<td>20%</td>
<td>10%</td>
<td>31%</td>
<td>28%</td>
</tr>
<tr>
<td>Cost-burdened households*</td>
<td>25%</td>
<td>29%</td>
<td>23%</td>
<td>34%</td>
<td>29%</td>
</tr>
<tr>
<td>Proportion of adults working</td>
<td>81%</td>
<td>82%</td>
<td>82%</td>
<td>79%</td>
<td>80%</td>
</tr>
<tr>
<td>Adults age 25+ with college degree</td>
<td>42%</td>
<td>45%</td>
<td>58%</td>
<td>18%</td>
<td>20%</td>
</tr>
<tr>
<td>Households with no vehicle</td>
<td>1%</td>
<td>4%</td>
<td>2%</td>
<td>4%</td>
<td>suppressed</td>
</tr>
</tbody>
</table>

Notes. Margins of error are < +/-4% unless otherwise noted. Data are ‘suppressed’ when margins of error are 70% or more of the estimate.
*Cost-burdened households pay 30 percent or more of their gross income on housing. The federal poverty threshold for a family of four living at or below 100% of poverty is $24,153 and $48,600 for a family of four living at or below 200% of poverty.

POPULATION CHARACTERISTICS

1. OLDER ADULTS

- East Metro populations are growing older and more racially and ethnically diverse, including the communities that Woodwinds Health Campus serves.
- Fewer than 15 percent of residents in Dakota and Washington counties are older than 65 – by 2030, around 20 percent of residents will be age 65 and older.
- Large numbers of older adults will pose challenges and opportunities for communities. Older adults are least likely to live in poverty and largely, have health care coverage. However, older adults are more likely to live alone and have disabilities.
- Older residents in the East Metro are more likely to be White, while younger residents, age 0-17, are more likely to be of color.
2. RACIAL AND ETHNIC DIVERSITY

- Dakota and Washington counties, which have a higher number of White residents than Ramsey County, continue to see increases in the number of residents of color.
- About 1 in 5 residents in Dakota County and 1 in 6 residents in Washington County are people of color.
- Of the cities that Woodwinds Health Campus serves, Woodbury and Inver Grove Heights are home to the largest share of people of color.
- In Woodbury, the largest racial and ethnic group other than White is Asian (9%), and in Inver Grove Heights, Hispanic residents make up 11 percent of the population.

Percentage of residents of color living in the Woodwinds Health Campus service area by census tracts

Source: American Community Survey, 2011-2015
Note: Census tracts are suppressed when the margin of error is 70% or more of the estimate.
3. FOREIGN-BORN RESIDENTS

- The percentage of foreign-born residents in the East Metro region has been steadily increasing since 1990.
- 1 in 10 residents living in Woodbury and Inver Grove Heights are foreign born. Among the communities Woodwinds Health Campus serves, Inver Grove Heights and Woodbury have the largest share of foreign-born residents who recently arrived, 11 percent and 12 percent, respectively.
- Statewide, foreign-born households have a higher prevalence of renting, larger average household sizes, and less access to vehicles. In the Twin Cities 7-county region, the number of U.S.-born children to foreign-born parents is highest among children age 0-4.1

Percentage of foreign-born residents living in the Woodwinds Health Campus service area by census tracts

Source: American Community Survey, 2011-2015
Note: Census tracts are suppressed when the margin of error is 70% or more of the estimate.

SOCIAL AND ECONOMIC CHARACTERISTICS

1. POVERTY

**Impact.** There is a strong association between income and health. Across multiple indicators of health, people with lower incomes tend to have poorer health outcomes. Lower-income neighborhoods may lack the resources and amenities that support health.

**Magnitude.** In the East Metro, over 130,000 residents live in poverty and an additional 160,000 residents are at risk of entering poverty. The communities surrounding Woodwinds Health Campus are high-income areas, with median household incomes above those in the Twin Cities 7-county metro area ($68,673). Despite being a high-income area, pockets of poverty and low-income areas (e.g., South Saint Paul, with a median income of $55,607) exist. In Washington and Dakota counties, a little more than 1 in 5 residents are cost-burdened.

**Disparities.** The burden of poverty is not equally distributed. Children, foreign-born residents, and people of color are more likely to live in poverty. In Dakota County, residents of color are four times more likely to live in poverty than White residents, and in Washington County, the poverty rate for residents of color is more than double that of White residents. Children are also more likely to live in poverty. In Dakota County, 19 percent of children live in poverty, well above the overall rate of 8 percent. South Saint Paul and Newport have the highest poverty rate among the communities surrounding Woodwinds Health Campus.

**Percentage of residents living at 200% poverty within the Woodwinds Health Campus service area by census tracts**


Note. Census tracts are suppressed when the margin of error is 70% or more of the estimate.
2. EMPLOYMENT

**Impact.** There is a strong association between income and health. Education and employment are a pathway to individuals being able to support their basic needs and access affordable health insurance.

**Magnitude.** In the counties Woodwinds Health Campus serves, there are high proportions of adults working, hovering between 81 and 82 percent, well above the 77 percent of adults working within the overall 7-county Twin Cities region.

**Disparities.** Geographic and racial employment disparities exist among the Woodwinds Health Campus service area. In Dakota County, the employment gap is largest between White residents and Black residents, and between residents of two or more races and White residents. In Washington County, the employment gap is largest between Hispanic residents and White residents.

![Working adults by race within the Woodwinds Health Campus service area](chart)

*Source: American Community Survey, 2011-2015*

*Notes: Stillwater is suppressed due to large margins of error, which compromise data reliability. Margins of error are < +/-4% unless otherwise noted. Data are ‘suppressed’ when margins of error are 70% or more of the estimate.*

3. EDUCATION

**Impact.** As with employment, a college education is a pathway to acquiring income, benefits, and assets, which are strongly associated with better health.

**Magnitude.** Approximately 40 percent of all residents 25 years of age or older in Washington and Dakota counties have a bachelor’s degree or higher, which is on par with the Twin Cities region as a whole.

**Disparities.** Higher education disparities by geography and race exist among the Woodwinds Health Campus service area. Inver Grove Heights and South Saint Paul residents are less likely to have a college degree. Residents in Woodbury are twice as likely to have a college degree as residents in South Saint Paul. In the East Metro region, 44 percent of White residents report having a bachelor’s degree or higher, compared with 33 percent of residents of color. Available data are not yet precise enough to evaluate educational attainment disparities by race for Dakota and Washington counties.
4. HOUSING AFFORDABILITY

Impact. Housing affordability impacts an individual’s or family’s economic stability. When a household is cost-burdened — paying more than 30 percent of their income on housing — limited resources remain to pay for basic needs, including health care costs.

Magnitude. In Washington and Dakota counties, slightly more than 1 in 5 residents are cost-burdened.

Disparities. Higher rates of cost-burdened households are geographically concentrated south of Woodwinds Health Campus, in and near South Saint Paul. Renter households are also more likely to be cost-burdened than owner households. Almost 50 percent of renter households in Dakota and Washington counties are cost-burdened. Similar rates exist in South Saint Paul, Stillwater, and Inver Grove Heights.

COST-BURDENED HOUSEHOLDS WITHIN THE WOODWINDS HEALTH CAMPUS SERVICE AREA

<table>
<thead>
<tr>
<th></th>
<th>Dakota County</th>
<th>Inver Grove Heights</th>
<th>South Saint Paul</th>
<th>Washington County</th>
<th>Stillwater</th>
<th>Woodbury</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost-burdened housing</td>
<td>28%</td>
<td>31%</td>
<td>35%</td>
<td>26%</td>
<td>29%</td>
<td>23%</td>
</tr>
<tr>
<td>Renter cost-burdened households</td>
<td>46%</td>
<td>47%* (+/-6%)</td>
<td>54%* (+/-8%)</td>
<td>47%</td>
<td>49%* (+/-9%)</td>
<td>38%* (+/-6%)</td>
</tr>
<tr>
<td>Owner cost-burdened households</td>
<td>21%</td>
<td>25%</td>
<td>25%</td>
<td>21%</td>
<td>23%</td>
<td>19%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2011-2015

Notes: Margins of error are < +/-4% unless otherwise noted in parentheses. Data are ‘suppressed’ when margins of error are more than 70% of the estimate.
5. TRANSPORTATION

**Impact.** Reliable transportation helps ensure residents can purchase healthy foods, access health care services and other supports, and socialize with others, which all are necessary for health and quality of life. Regardless of the mode of transportation chosen by residents, limited transportation options can make it difficult for residents to seek health care services and other community resources they need to support health and improve quality of life.

**Magnitude.** The majority of residents in Washington and Dakota counties has at least one vehicle and use a vehicle to get to work.

**Disparities.** South Saint Paul is the exception – 10 percent of residents in this city have no vehicle.

**RESIDENTS WITHOUT A VEHICLE WITHIN THE WOODWINDS HEALTH CAMPUS SERVICE AREA**

<table>
<thead>
<tr>
<th></th>
<th>No vehicles</th>
</tr>
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<tbody>
<tr>
<td>Dakota County</td>
<td>2%</td>
</tr>
<tr>
<td>Inver Grove Heights</td>
<td>5%</td>
</tr>
<tr>
<td>South Saint Paul</td>
<td>10%</td>
</tr>
<tr>
<td>Washington County</td>
<td>1%</td>
</tr>
<tr>
<td>Stillwater</td>
<td>4%</td>
</tr>
<tr>
<td>Woodbury</td>
<td>2%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2011-2015
2017 Plus CHNA Process & Methods

The CHNA process was designed to gather current demographic and health data from a variety of sources to understand the needs of East Metro residents. This report contains a description of the process used for the assessment, a discussion of the types of information collected and a summary of the results. The 2017 Plus CHNA process took place over a seven-month period as illustrated below.

**QUALIFICATIONS OF CONSULTANTS**
Wilder Research, a division of the Amherst H. Wilder Foundation in Saint Paul, Minnesota, is one of the nation’s largest nonprofit research and evaluation groups dedicated to the field of human services. Wilder Research currently conducts research for more than 100 nonprofit and government organizations whose sphere of influence ranges from the neighborhood to the national or international level. Wilder Research staff has extensive experience conducting focus groups, key informant interviews, community surveys, local and statewide social service evaluations, demonstration projects, and community health needs assessments. More information about Wilder Research and links to recent reports can be found online at: www.wilderresearch.org

**SECONDARY DATA COLLECTION**
Secondary data were obtained from a variety of sources including the U.S. Census Bureau American Community Survey (ACS), 2011-2015 five-year estimates and 2015 one-year estimates. ACS estimates are produced annually and provide demographic, economic, and social characteristics of identified communities. Population health status and health behavior data were obtained from the Minnesota Department of Health (Minnesota County Health Tables 2015), the Minnesota Student Survey (2016) and the Metro Adult Health Survey (2014). Secondary data were analyzed by Wilder Research.
PRIMARY DATA COLLECTION

Primary data collection included a series of community conversations and meetings with East Metro residents, community organizations and leaders, public health professionals, and health care providers focused on key issues impacting health and well-being. These data were collected and analyzed by the HealthEast Community Advancement Team between 2016 and 2017.

The following is a description of the primary data collected:

- Between May 2016 and October 2016, members of Woodbury THRIVES, a grassroots community effort led by Woodbury residents and local organizations to create a healthy community, hosted a series of community conversations about the challenges to good health residents face. More than 350 community members participated in a series of dialogues about what was important to them, and demographic and other descriptive data were used to highlight the population’s assets and challenges. The results suggest that “good health” encompasses physical, mental, emotional, spiritual, and financial well-being and the main obstacles to health are physical inactivity, unmet mental health and relationship issues, and access to services. Woodbury THRIVES responded by creating opportunities for community members to engage in activities that promote Healthy Lifestyles, Social Connectedness and Inclusivity, and Mental Health Well-being.

- In fall of 2017, the Center for Community Health (CCH) hosted a dialogue for community leaders on the Forces of Change Affecting Community Health. CCH is a non-profit organization that is comprised of local public health departments, health systems, and health plans representing over 40 organizations across the seven-county metro Twin Cities area. The mission of CCH is to improve the health of our community by engaging across sectors and serving as a catalyst to align the community health assessment process and the development of action plans to better impact priority health issues and improve organizational effectiveness. Forces of Change (FoC) is one of the four assessments encouraged by the community health assessment framework, Mobilizing for Action Through Planning and Partnerships (MAPP). The FoC process identifies factors that are or will be affecting the community and/or local public health system. The results of this assessment are used to identify strategic health priorities and action plans for addressing the priorities in partnership with local communities. During this dialogue, 60 participants contributed their insights and exchanged ideas regarding the local, regional, and national forces affecting community health. Issues such as the current political climate, immigration policy, racism, climate change, poverty, housing, mental health, and health insurance were discussed among numerous other existing and emerging trends. The results of this conversation will be used by CCH and other community organizations to inform their assessment activities and subsequent strategies to advance health in the Twin Cities.
COMMUNITY ADVISORY COMMITTEE
In fall of 2017, HealthEast convened a Community Advisory Committee (CAC) comprised of over 50 community partners, many from medically underserved areas, to lend their voices to help HealthEast better understand and respond to the health needs of the community. Committee members were asked to attend two forums to identify and prioritize emerging health issues affecting the communities served by HealthEast hospitals. Specifically, the CAC was asked to:

- Lend their unique community and organizational perspectives to discussions
- Help HealthEast understand the viability of current plans aimed to improve community health
- Provide input and critical feedback
- Inform HealthEast’s decision-making and future planning processes
- Identify opportunities to work with HealthEast to co-create programming and other changes to support community health

The committee reviewed the primary and secondary data collected by HealthEast and Wilder Research for this assessment, as well as the current health priorities identified in the 2015 CHNA process, **unmet mental health needs, obesity, and access to health services**. Issue Briefs describing the current magnitude, impact, and seriousness of the identified health needs were also shared. CAC members were asked to consider the social and economic factors that influence health at a local level and to provide recommendations for how HealthEast can best address these issues in the future (Appendix B & C).
Significant Health Needs Identified

**LEADING CAUSES OF DEATH**

The three leading causes of death in the East Metro are cancer, heart disease, and stroke. Tobacco use, obesity, physical inactivity, and poor nutrition are among the key risk factors that increase the likelihood of individuals acquiring these chronic conditions. Other leading causes of death include chronic lower respiratory disease, unintentional injury, diabetes, and Alzheimer’s disease. In many of these areas, the overall trends suggest that the counties are meeting Healthy People 2020 goals for disease prevalence and/or mortality rates. However, a closer look shows that there are stark inequities where residents of color have poorer health outcomes. Suicide is among the top five leading causes of premature death among residents under the age of 75.

**LEADING CAUSES OF DEATH IN DAKOTA, RAMSEY, AND WASHINGTON COUNTIES (RANKED)**

<table>
<thead>
<tr>
<th>Disease/condition</th>
<th>Dakota</th>
<th>Ramsey</th>
<th>Washington</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cancer</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Heart disease</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Stroke</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Chronic lower respiratory disease (asthma, emphysema, chronic bronchitis)</td>
<td>5</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Diabetes</td>
<td>6</td>
<td>5</td>
<td>6 (tie with Alzheimer’s disease)</td>
</tr>
<tr>
<td>Unintentional injury</td>
<td>4</td>
<td>6</td>
<td>5</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2011-2015

Mental illness, arthritis, asthma and chronic pain also result in disability, inability to work, and lower quality of life. Over 120,000 East Metro residents have one or more disabilities that limit daily activities. While individuals age 65 and older are most likely to have a disability, conditions like asthma and mental illness can limit activity and functioning for children, youth, and adults alike.

**A RATIONALE FOR AN “UPSTREAM” FOCUS ON HEALTH**

The Community Advisory Committee reviewed the primary and secondary data collected by HealthEast and Wilder Research for this assessment, as well as the current health priorities identified in the CHNA process, unmet mental health needs, obesity, and access to health services. Throughout this process, the group was purposeful in directing its attention to the “upstream” risk factors and social determinants that increase risk for premature death for the following reasons:

- While chronic disease management is a significant concern for some residents who have been diagnosed, or who care for someone with a chronic condition, issues that resonate with the broader population tend to focus on neighborhood conditions and resources that foster health, improve quality of life, and support healthy behaviors.

- Although clinical care is the primary focus of HealthEast, population health outcomes are more strongly influenced by social determinants of health (i.e., poverty, neighborhood conditions) than clinical care. This does not lessen the critical role of health care in improving health, but rather the CHNA process provides an opportunity for HealthEast to consider ways to work creatively “upstream” to reduce the burden of chronic disease among East Metro residents.
Factors that influence health

PRIORIT Y 1: OBESITY

<table>
<thead>
<tr>
<th>Rating criterion</th>
<th>Data highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td>Magnitude</td>
<td>Based on population estimates, over 225,000 East Metro adult residents (approximately one-quarter of the population) are obese.</td>
</tr>
<tr>
<td>Impact</td>
<td>Obesity rates are higher among lower-income residents and Minnesotans experiencing housing/food insecurity. Obesity rates by racial/ethnic group are not available through local data sources, but disparities are evident in state/national prevalence data.</td>
</tr>
<tr>
<td>Seriousness</td>
<td>Obesity is a risk factor for many chronic diseases including heart disease, type 2 diabetes, some types of cancer, and complications during pregnancy.</td>
</tr>
<tr>
<td>Trends</td>
<td>Obesity rates among adults have remained relatively stable since 2007. Among some age groups, there have been reductions in the rate of childhood obesity.</td>
</tr>
</tbody>
</table>

WHY IS OBESITY AN EAST METRO HEALTH CONCERN?

Obesity is a risk factor for a number of chronic diseases that contribute to premature disability and death. People who are at a healthy weight are less likely to experience premature death, develop chronic diseases, including type 2 diabetes, heart disease, and some types of cancer, and experience complications during pregnancy.2

WHO IS IMPACTED?

Approximately one-quarter of East Metro adult residents, over 225,000 adults, are obese. The obesity rate for the state and for all three East Metro counties has exceeded the national Healthy People 2020 goal (adult obesity rate of less than 30.5%). Among 9th grade students in the East Metro, rates of obesity are approximately twice as high among boys as girls (up to 16% for boys and 9% for girls).

2 Healthy People 2020
A majority of HealthEast clinic patients are overweight or obese. Approximately 70 percent of HealthEast clinic patients are categorized as overweight or obese, based on body mass index (BMI). These totals are somewhat higher than the county-level estimates available through the Adult Metro Health Survey. Missing data may contribute to some of the differences between the two sources of data. However, it may also be that patients who use primary care clinic services are in poorer health and are more likely to be overweight or obese than the overall population.

Local data show higher rates of obesity among lower income residents. This disparity is most notable in Washington County, where 47 percent of lower-income residents are obese, compared to 24 percent of higher-income residents. Although local data are not available, national estimates suggest disparities in obesity by race/ethnicity. The obesity rate for whites in Minnesota is 27.3 percent, compared to 33.1 percent for Latino residents and 30.4 percent for black residents. (Estimates were not available for additional racial/ethnic groups.)

WHAT ARE THE CURRENT TRENDS?
In Minnesota and nationally, rates of obesity have remained stable or started to decrease in some age groups. Minnesota’s obesity rate has remained stable since 2007, with only minor fluctuations year to year. Minnesota is one of 19 states that have reported significant reductions in childhood obesity. There was a 6 percent reduction in obesity among young children ages 2 to 4 in Minnesota between the years of 2008 and 2011. Nationally, obesity rates for youth ages 2 to 19 has not increased in recent years, but there has been a decline in obesity rates among young children (ages 2 to 5). More work is needed to determine whether these improvements are being experienced among residents of different cultural and socioeconomic groups.

PERCENT OF 9TH GRADE STUDENTS WHO ARE OVERWEIGHT OR OBESE, ACCORDING TO BMI

<table>
<thead>
<tr>
<th>9th grade students</th>
<th>2007 Male</th>
<th>2007 Female</th>
<th>2010 Male</th>
<th>2010 Female</th>
<th>2013 Male</th>
<th>2013 Female</th>
<th>2016 Male</th>
<th>2016 Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dakota County</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overweight</td>
<td>12%</td>
<td>12%</td>
<td>13%</td>
<td>10%</td>
<td>12%</td>
<td>6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Obese</td>
<td>7%</td>
<td>7%</td>
<td>10%</td>
<td>6%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ramsey County</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overweight</td>
<td>14%</td>
<td>14%</td>
<td>15%</td>
<td>14%</td>
<td>13%</td>
<td>15%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Obese</td>
<td>11%</td>
<td>11%</td>
<td>14%</td>
<td>7%</td>
<td>16%</td>
<td>9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington County</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overweight</td>
<td>13%</td>
<td>11%</td>
<td>14%</td>
<td>12%</td>
<td>14%</td>
<td>11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Obese</td>
<td>6%</td>
<td>9%</td>
<td>10%</td>
<td>5%</td>
<td>10%</td>
<td>5%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Source: Minnesota Student Survey
## PRIORITY 2: UNMET MENTAL HEALTH NEEDS

<table>
<thead>
<tr>
<th>Rating criterion</th>
<th>Data highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Magnitude</strong></td>
<td>Approximately 194,000 East Metro adults (20% of the population) experience mental illness and nearly 50,000 experienced serious mental illness. In addition, nearly 30,000 children (ages 0-17) experience a mental health problem.</td>
</tr>
<tr>
<td><strong>Impact</strong></td>
<td>Mental illness can affect persons of any age and cultural group. However, traumatic experiences or life circumstances that result in chronic stress (e.g., homelessness, poverty) can exacerbate poor mental health symptoms and impede recovery.</td>
</tr>
<tr>
<td><strong>Seriousness</strong></td>
<td>Deaths due to suicide are the third leading cause of premature death in the East Metro. Poor mental health can contribute to a range of other issues that impact quality of life and overall health (i.e., less supportive social relationships, increased likelihood of criminal justice system involvement, greater likelihood of employment issues, and housing instability). There are associations between mental illness, poor physical health, and substance abuse. The number of residents experiencing dementia will increase with a growing aging population.</td>
</tr>
</tbody>
</table>

### WHY ARE UNMET MENTAL HEALTH NEEDS AN EAST METRO HEALTH CONCERN?

**Many East Metro residents experience poor mental health.** According to the Substance Abuse and Mental Health Services Administration (SAMSHA) nearly 20 percent of adults experience a diagnosable mental illness, with approximately 5 percent of adults meeting the criteria for serious mental illness (SMI).

In addition, between 14 and 20 percent of children, youth, and young adults experience some type of mental health or social-emotional disorder. Applying these estimates to adults living the East Metro region, approximately 194,000 adults and 30,000 children experience diagnosable mental health problems; nearly 50,000 adult residents experience serious mental illness. Poor mental health, when considered along a continuum of well-being rather than meeting diagnostic criteria for mental illness, impacts even more individuals. More than one-third of East Metro adults report experiencing poor mental health at least one day in the past 30 days.

It is difficult to determine the severity of mental health problems among residents in the region and its impact on health and quality of life. A recent Minnesota Department of Health study found that the average life expectancy of adults with SMI is 58 years, compared to 82 years for the general population. While some of this difference is the result of suicide, which took the lives of 144 East Metro residents in 2015, there are a number of ways mental illness can impact overall health and quality of life. Poor mental health is associated with a range of negative health and social outcomes, including unemployment, housing instability, criminal justice system involvement, social isolation, and poor physical health. However, good sources of local data are not available to determine the overall impact of untreated mental illness and poor mental health.

---

4 Serious Mental Illness (SMI) is defined as mental illness that leads to significant impairment in one or more major life activities, such as employment or functioning in the home.
WHO IS IMPACTED?
Mental illness can affect anyone, regardless of age, race/ethnicity, income, or education level. However, traumatic experiences or the chronic stress associated with living in poverty or having instability in the household can contribute to poor mental health in childhood and throughout adulthood.

Some populations may have difficulty seeking treatment to better manage and recover from their symptoms. People with lower incomes or high deductible/high co-pay health insurance plans may have difficulty affording and accessing mental health treatment service. New immigrant and refugee populations who have experienced war or other types of violence, displacement from their home and community, extreme poverty, may be experiencing symptoms of post-traumatic stress disorder (PTSD). Unfamiliarity with the mental health system, a lack of culturally specific mental health providers, and feelings of stigma can be significant barriers to seeking mental health services.

WHAT ARE THE CURRENT TRENDS?
Demographic trends will likely influence mental health needs in the East Metro. With the dramatic increase in the number and proportion of aging residents, the number of residents with dementia and other mental health problems will also grow. Culturally specific services are likely to be in greater demand as the region becomes more diverse.

PERCENTAGE OF EAST METRO ADULTS REPORTING THEIR MENTAL HEALTH WAS NOT GOOD FOR AT LEAST ONE DAY OUT OF THE PAST 30 DAYS

<table>
<thead>
<tr>
<th></th>
<th>Dakota County</th>
<th>Ramsey County</th>
<th>Washington County</th>
</tr>
</thead>
<tbody>
<tr>
<td>All residents</td>
<td>45%</td>
<td>48%</td>
<td>39%</td>
</tr>
<tr>
<td>Lower-income</td>
<td>60%</td>
<td>57%</td>
<td>57%</td>
</tr>
<tr>
<td>Higher-income</td>
<td>43%</td>
<td>44%</td>
<td>44%</td>
</tr>
</tbody>
</table>

NOTE: “Lower-income” refers to residents with annual household income at or below 200% of the Federal Poverty Level (FPL), which is currently $24,600 for a family of 4). “Higher-income” refers to residents with annual household income greater than 200% FPL.

Source: Metro Adult Health Survey, 2014

PRIORITY 3: ACCESS TO HEALTH SERVICES

<table>
<thead>
<tr>
<th>Rating criterion</th>
<th>Data highlights</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Magnitude</strong></td>
<td>Approximately 50,000 East Metro adult residents lack health insurance. Six percent of Ramsey County residents (under age 65) are without health insurance (6%), somewhat more than in Dakota or Washington counties (4% and 3%, respectively). Results from the 2014 Metro Adult Health Survey estimated that approximately 20 percent of East Metro residents reported they had not seen a health care professional during the past year.</td>
</tr>
<tr>
<td><strong>Impact</strong></td>
<td>Younger residents and lower-income residents are less likely to have health care coverage. Because of the high poverty rate in some Saint Paul neighborhoods, some geographic areas in the East Metro have been designated as “medically underserved areas.”</td>
</tr>
<tr>
<td><strong>Seriousness</strong></td>
<td>Lack of access to health care services can result in late diagnoses or poor management of chronic health conditions, which can contribute to poorer health outcomes and reduced quality of life.</td>
</tr>
</tbody>
</table>
WHY IS ACCESS TO HEALTH SERVICES AN EAST METRO HEALTH CONCERN?
Residents need to be able to access both acute care services for illnesses and emergencies and preventative services to promote health and wellness. The percentage of residents without health insurance has been reduced by half since 2013. In 2016, six percent of Ramsey County residents lacked health insurance, somewhat more than in Dakota (4%) and Washington (3%) counties. Not all residents have health care plans with premiums that are affordable; in 2014, over 20 percent of East Metro residents found it “very” or “somewhat” difficult to pay for health insurance premiums, co-pays, and deductibles.

WHO IS IMPACTED?
In the East Metro, there are populations that experience difficulty accessing the health care services they need. In each of the three counties, approximately 80 percent of the population reported seeing a health care provider during the past year. Residents who did not see a health care provider were more likely to be male, younger (18-34 years old), and living in lower-income households. In addition, the neighborhoods of Dayton’s Bluff, Thomas-Dale, Summit-Dale, and Payne-Phalen are all federally designated medically underserved areas because of the high concentration of poverty in these areas.

Although most East Metro residents have health insurance, high costs of care and difficulty accessing specialty services are still barriers to health. It is important to note that these rates do not describe the adequacy of insurance available. In the discussion groups with HealthEast staff and various patient and resident stakeholder groups, health care costs were described as a barrier to care.

Residents who speak languages other than English described difficulties finding culturally appropriate care and noted they did not always receive information in a way they could understand.

PERCENTAGE OF EAST METRO ADULTS REPORTING THEY HAVE SEEN A DOCTOR, NURSE, OR OTHER PROFESSIONAL ABOUT THEIR OWN HEALTH IN THE PAST 12 MONTHS, BY GENDER, POVERTY STATUS

<table>
<thead>
<tr>
<th>Percentage of residents without health insurance</th>
<th>Dakota County</th>
<th>Ramsey County</th>
<th>Washington County</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>4%</td>
<td>6%</td>
<td>3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Percentage of residents who find it “very difficult” or “somewhat difficult” to pay for health insurance premiums, co-pays, and deductibles</th>
<th>Dakota County</th>
<th>Ramsey County</th>
<th>Washington County</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>24%</td>
<td>22%</td>
<td>18%*</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Percentage of residents who have seen a health care provider in the past 12 months</th>
<th>Dakota County</th>
<th>Ramsey County</th>
<th>Washington County</th>
</tr>
</thead>
<tbody>
<tr>
<td>85%</td>
<td>82%</td>
<td>82%</td>
<td></td>
</tr>
</tbody>
</table>

* The estimate is potentially unreliable and should be used with caution.
Source: Metro Adult Health Survey, 2014

WHAT ARE THE CURRENT TRENDS?
There are a number of service delivery models (e.g., accountable care organizations, accountable communities for health, health care homes) that emphasize the roles of care coordinators and other similar positions to help patients access health care services and manage their health. Community Health Workers, for example, often share the same cultural background as the patients and community residents they work with, helping individuals seek resources that support their health and serving as a cultural bridge between health care providers and patients. The impact of any proposed federal health care reform on health insurance rates, the affordability of health care services, and access is unclear.
Prioritization of Health Needs

Based on the review of the data summarized above, the Community Advisory Committee, in collaboration with the HealthEast Community Advancement Team used the following criteria to prioritize the significant health needs identified:

- Level of need
- Evidence of disparities
- Potential impact
- Emerging trends
- Opportunities for collaboration

Through a dot-voting process, the group affirmed Woodwinds Health Campus’ 2017 Plus health priorities to be:

- Unmet mental health needs
- Access to health services
- Healthy eating and active living

These issues met all five of the prioritization criteria. Recommendations were made to reframe the priority of obesity to emphasize the importance of positive lifestyle, such as healthy eating and active living, rather than focusing solely on reducing the number of people who are overweight. Other significant needs identified that did not meet all five of the prioritization criteria were: chronic disease, transportation, crime, poverty, employment, lack of culturally appropriate services, and social isolation.

Many of these issues will be addressed indirectly through implementation strategies focused on healthy eating and active living, unmet mental health needs and access to health services.

Intersection of HealthEast Healthcare Priorities, Health Issues, and Emerging Health Trends Identified by the Advisory Committee

ACCESS TO HEALTH SERVICES

- Lack of culturally appropriate services
- Language barriers
- Limited service and provider availability (primary care, dental, drug/alcohol treatment)
- Understanding and navigating healthcare and insurance
- Affordability of health services
- Language barrier
- Cost
- Insurance status
- Lack of healthcare facilities
- Chronic diseases

MENTAL HEALTH

- Lack of culturally appropriate services
- Youth mental health - addressing it early
- Drug abuse and addiction
- Need for social support
- Isolation
- Toxic stress
- Chronic diseases
- Lack of medication management
- Shame
- Need for community connections

OBESITY

- Lack of culturally appropriate services
- Lack of knowledge about health eating and physical activity
- Need for social support
- Availability and affordability of healthy foods
- Availability and affordability of healthy activities
- Air quality
- Toxic stress
- Asthma
- Sedentary lifestyle
- Automobile dependence
- Chronic diseases
- Lack of medication management
- Shame

FACTORS UNDERLYING ALL PRIORITY AREAS

Poverty - Homelessness - Crime - Neighborhood safety - Lack of affordable and safe housing - aging population - Daycare availability - Need for Living wages - Economic instability - Poor access to transportation - Immigration status and policies - Negative experience with service systems (government, health, social service) - Family instability - Legal difficulties - Inequality - Achievement gap - Access to employment - Family caregiving - Need for financial wellness
Resources to Address Health Needs

As Woodwinds Health Campus develops its Community Health Implementation Plan, it will look to both internal and external resources to address the significant health needs identified through the CHNA process. To begin, Woodwinds Health Campus will evaluate existing strategies to determine which initiatives can be modified or expanded to better address the priority needs. Through the Community Advisory Committee and Woodbury Thrives, Woodwinds Health Campus will continue to work closely with local public health departments and community service providers to co-create programs designed to meet the needs of East Metro residents in a way that best leverages organizational resources.

The Center for Community Health (CCH) will continue to serve as a significant resource to HealthEast hospitals and clinics. Data from the Forces of Change event will be used for health improvement planning and strategy development. In addition, Woodwinds Health Campus will leverage existing relationships with community organizations already working in East Metro neighborhoods to address unmet needs. These organizations include, but are not limited to, the YMCA, Wilder Foundation, city parks and recreation, police departments, fire departments, school districts, and the Vital Aging Network.

Finally, Woodwinds Health Campus will continue to work with Washington and Dakota County Public Health departments to identify resources and opportunities to coordinate efforts through their Statewide Health Improvement Plans (SHIP) and Community Health Improvement Plans (CHIP).

Needs Identified but Not Included in the CHNA

Significant needs identified through the 2017 Plus assessment process that will not be addressed in the three year Community Health Implementation Plan are listed below.

<table>
<thead>
<tr>
<th>Community Need</th>
<th>Reasons Not Addressed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Affordable Housing and Housing Supports</td>
<td>This issue will be addressed through our access to health services priority.</td>
</tr>
<tr>
<td>Chronic Diseases</td>
<td>This issue will be addressed through our unmet mental health needs, healthy eating and physical activity, and access to health services priorities.</td>
</tr>
<tr>
<td>Transportation</td>
<td>This issue will be addressed through our access to health services priority.</td>
</tr>
<tr>
<td>Crime</td>
<td>This issue is beyond what our resources can support at this time.</td>
</tr>
<tr>
<td>Poverty</td>
<td>This issue will be addressed through our access to health services priority.</td>
</tr>
<tr>
<td>Employment</td>
<td>This issue will be addressed through our access to health services priority.</td>
</tr>
<tr>
<td>Lack of culturally appropriate services</td>
<td>This issue will be addressed through our access to health services priority.</td>
</tr>
<tr>
<td>Social Insolation</td>
<td>This issue will be addressed through our unmet mental health needs and access to health services priorities.</td>
</tr>
</tbody>
</table>
Next Steps in the CHNA Process

ADOPTION BY THE FAIRVIEW HEALTH SERVICES BOARD OF DIRECTORS; POSTING FOR THE COMMUNITY
The Fairview Health Services Board of Directors will be asked to review and adopt the 2017 Plus CHNA report on December 7, 2017. This report will be made available to the general public on the HealthEast website, www.healtheast.org, on or before December 31, 2017. Paper copies will be available through the Fairview Health Services Community Advancement department.

IMPLEMENTATION STRATEGIES TO ADDRESS PRIORITY HEALTH NEEDS
Beginning in 2018, HealthEast Woodwinds Health Campus will conduct the final steps in the assessment process by developing a written implementation plan to address the identified priority health needs—healthy eating and active living, unmet mental health needs, and access to health services. This plan will be created in partnership with community members and public health to be adopted by the Fairview Health Services Board of Directors by May 15, 2018, and executed during fiscal years 2018-2021.

2015 CHNA Results and Impact

In pursuit of our vision of optimal health and well-being for our patients, our communities and ourselves, HealthEast conducted its second CHNA in 2015 to identify significant community health needs. The HealthEast Board of Directors approved the report in August 2015 and an advisory committee and other key stakeholders reviewed and prioritized the many significant health needs that would be addressed over the next three years. The three priority needs identified were: obesity, mental health and access to health resources. The stakeholders developed the Community Health Implementation Plan with supporting goals, objectives and strategies to address these priority needs and to serve as the implementation roadmap for fiscal years 2016-2018. Through the lens of health equity, the implementation plan focused on addressing the issues of obesity, mental health and access to health resources within three priority populations: aging residents, residents in poverty and populations of color. The HealthEast Board of Directors adopted the plan in December 2015.

2016-2018 COMMUNITY HEALTH IMPLEMENTATION PLAN
The following describes the significant actions taken by HealthEast as part of its Community Health Implementation Plan:

PRIORITY: OBESITY
Goal: Promote healthy lifestyles and improve access to nutritious food and physical activity in order to increase the percentage of people living at a healthy weight.
WOODBURY THRIVES COFFEE, TEA AND WALK FOR FREE
In 2016, a diverse group of Woodbury community members and organizations formed “Woodbury THRIVES” to address growing inequities in their suburban community of nearly 69,000. The group included the City of Woodbury, the Woodbury Area Chamber of Commerce, HealthEast, The Woodbury Community Foundation, Washington County Public Health and Environment, and 30 other organizations from across the city to promote physical activity, mental health and social connectedness and inclusivity.

A first community event of its kind, the Woodbury THRIVES’ Coffee, Tea and Walk for Free brought together dozens of Woodbury neighbors age 55 and older to encourage physical activity and social connectedness. The event provided opportunities for participants to be active, engage with one another, and learn more about Woodbury’s many diverse cultures.

WOODBURY THRIVES HEALTHY LIFESTYLES COMMITTEE
The Healthy Lifestyle Committee of Woodbury THRIVES formed in 2017 to equip Woodbury residents with the resources needed to achieve a healthy lifestyle. Comprised of health care professionals and community members, the committee aims to develop and promote initiatives that support physical activity and healthy eating.

FREE OR REDUCED COST WELLNESS AND PREVENTION PROGRAMS
HealthEast partnered with the Metropolitan Area Agency on Aging, All Saints Lutheran Church, Gladstone Community Center, Keystone Merriam Park Community Center, Washington County Public Health and Environment and the Centers for Disease Control and Prevention to offer free or reduced cost diabetes prevention and Tai Ji Quan and Matter of Balance falls prevention programming in the community. A total of 106 individuals completed the programs which resulted in an increase in self-reported physical activity, weight loss and a decrease in falls and the fear of falling.

PRIORITY: UNMET MENTAL HEALTH NEEDS
Goal: Improve access to and awareness of culturally appropriate mental health resources and education.

WOODBURY THRIVES’ MENTAL HEALTH AND STRESS REDUCTION
Mental health issues face young people in many ways from depression to suicide to bi-polar disorders. Oftentimes, concerns about mental health conditions don’t get addressed because of the stigma attached to these disorders. Absence of information about the diseases and resources available can also complicate the picture. Woodbury THRIVES’ Mental Health and Stress Reduction team is working to bring “Make It OK” to Woodbury - a proven program to overcome the stigma attached to mental illness. The group is also working to increase awareness of “Change to Chill”, an online resource for young people, and helping the Woodbury Health and Wellness Collaborative to expand an effective, locally-developed program called Family Mealtime that is designed to encourage healthy dialogue and eating among families with children.
MENTAL HEALTH DRUG ASSISTANCE PROGRAM
The Mental Health Drug Assistance Program (MHDAP) is a collaboration that began in 2008 between United, St. Joseph’s, and Regions hospitals in Saint Paul; the crisis services of Ramsey, Dakota, and Washington counties, and the Mental Health Crisis Alliance to financially assist community members with medication management needs. MHDAP provides 24/7 access to stop-gap medications to low-income people who experience severe mental illness. Contributions pay for the cost of prescriptions and co-pays for needy patients within the Twin Cities East Metro. The program helps patients avoid mental health emergencies that can result from a loss of medication access. In 2017, MHDAP provided stop-gap insurance helping 298 individuals obtain needed prescriptions.

PRIORITY: ACCESS TO SERVICES AND RESOURCES
Goal: Improve access to and understanding of resources that positively impact health and the social determinants of health.

FAITH COMMUNITY NURSING
In partnership with City Passport, Shobi’s Table, Fairmount Avenue United Methodist Church, Woodbury Baptist Church, Church of the Blessed Sacrament and Lyngblomsten, the HealthEast Faith Community Nurse program provides basic health screenings, referrals to community resources and opportunities for social connection in community-based settings. In fiscal year 2016, Faith Community Nurses reported more than 2,300 encounters with community members.
Acknowledgments

This report is the result of contributions from many individuals and organizations:

**HealthEast Community Advisory Committee**
American Indian Family Center, Jessica Gourneau & June Blue
Catholic Charities of Saint Paul and Minneapolis, Diana Vance-Bryan & Tracy Berglund
Century College, Beth Hein
City of Maplewood, Nora Slawik & DuWayne Konewko
CLUES (Comunidades Latinas Unidas En Servicio), Ruby Lee
Community Member, Jaeden Allen
Community Dental Center, Crystal Yang
Dakota County Public Health, Bonnie Brueschoff & Melanie Countryman
DARTS, Ann Bailey
Fairview Health Services, James Janssen & Jennifer Thurston
Genesys Works, Karen Marben
HealthEast Bethesda Hospital, Kristi Ball
HealthEast St. John’s Hospital, Laura Keithahn
HealthEast St. Joseph’s Hospital, Deb Rodahl
HealthEast Woodwinds Health Campus, Michele Brin
HealthEast, Lisa Buesgens, Adam Crepeau, Amy Nelson-Forkner & Dean Neumann
Hearth Connection, Kelby Grovender
Hmong American Partnership, Mai Moua
International Institute of Minnesota, Saw Baw & Munira Salad
Johnson & Johnson, Sharon D’Agostino
LSS Eastside Financial Center, Katherine Beecham, Eva Song Margolis & Viva Yang
Maplewood Community Center - YMCA, Kristin Reither

Metropolitan State University, Judith Graziano & Frank Schweigert
Minnesota Leadership Council on Aging, Alana Wright
North Saint Paul-Maplewood-Oakdale ISD 622, Tricia Hughes & Alecia Salo
Portico Healthnet, Samuel Estes
Roseville Community Health Awareness Team, Sara Barsel
Saint Paul Eastside YMCA, Kevin Blake & Courtney Troyer
Saint Paul Fire Department, Matt Simpson
Saint Paul Midway YMCA, Cassie Rood
Saint Paul-Ramsey County Public Health, Anne Barry & Jamie Cha
The Good Acre, Rhys Williams
Twin Cities LISC, Andriana Abariotes
Twin Cities Mobile Market, Keshawn Williams
Vital Aging Network, Julie Roles & Mark Skeie
Washington County Public Health, Lowell Johnson
West Side Community Health Services, Paige Bowen
Woodbury Thrives, Roger Green & Jodi Ritacca

**HealthEast Executive Leadership Team**
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Joanne Sunquist, Chief Information Officer

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Center for Community Health
Anoka County Community Health and Environmental Services
Carver County Public Health and Environment
City of Bloomington, Division of Health
City of Edina Community Health
City of Richfield Public Safety
Dakota County Public Health
Hennepin County Human Services and Public Health
Minneapolis Health Department
Saint Paul-Ramsey County Public Health
Scott County Public Health
Washington County Public Health and Environment
Blue Cross and Blue Shield/Blue Plus of Minnesota
HealthPartners
Medica
Metropolitan Health Plan
Preferred One
UCare
Minnesota Council of Health Plans
Allina Health
Children’s Hospitals and Clinics
Fairview Health Services
HealthEast
HealthPartners Family of Care
Hennepin County Medical Center
Maple Grove Hospital
North Memorial Medical Center
Minnesota Hospital Association
Appendix A

DISCUSSION RESPONSE THEMES

HEALTHEAST ADVISORY COMMITTEE #1

What perspectives and experiences are you bringing to this conversation and the CHNA process?
- Educating the community about health/healthcare
- Developing, managing, maintaining partnerships in the community
- Local government and represent constituents
- Community engagement
- Specific demographic perspective (personally or clients) – American Indian, youth, Spanish-speaking, undocumented, underserved populations, older adults, homeless
- Lead initiatives aimed at improving health and wellbeing including health assessments and direct programming
- Work in areas that are or impact social determinants: housing, employment, education (school board, birth-3), food access
- Work in a health field (Mental health, chemical health)

What are the most important issues impact health and wellbeing for residents in the community? Are there key health trends or emerging health concerns?
- Lack of access to healthcare, social services, and other support services
  - Specifically mentioned dental, primary care, chemical health, mental health
  - Unaffordability of health services
  - Understanding/navigating insurance
- Culturally appropriate services and providers; language barriers
- Lack of housing/Lack of affordable housing/homelessness
- Lack of access to healthy and affordable foods
- Poverty
- Growing aging population
- Crime
- Addiction
- Transportation
- Chronic stress
- Chronic health conditions

What is the role of health care organizations, including HealthEast, can play in address these issues and improve community health and wellbeing?
- Support and fund innovation and evidence-based programs in the community
- Address social determinants and advocate for other efforts to address them (Specifically mentioned: housing, food access)
- Educate patients and the community
  - Develop resources/classes to help people navigate healthcare and address specific health issues (e.g. obesity)
  - Community involvement/health challenges
- Increase availability of culturally appropriate services and more diverse providers
  - Advocate for reimbursement of holistic healers, healers from different cultures
- Partner with community organizations and other allied health professionals
- Connect patients to appropriate community services and supports
- Provider person-centered care
- Share data and/or assessment findings

**What would make your participation in the Committee and/or the CHNA valuable to you? What will make this work most valuable to your organization and the community?**
- Gaining a better understanding of health needs in the community via discussion and data sharing
- Having input on solutions to address health needs in the community
- Having a safe place to share ideas and come up with solutions
- Build on past work and the experience of those involved
- Sharing data and measurement to develop cross-sector partnerships
- Commitment to address cultural concerns (e.g. culturally specific services, serving the undocumented community)
- Commitment to follow through and bring about results in the community
- Learn about and utilize all the resources participants and their organizations have to offer

**Who else should be asked to participate on the community advisory committee?**
- More diverse perspectives (e.g. race, ethnicity, language, age, those with disabilities)
- Community members
- Additional school partners
- Insurers
- Elected officials
- Funders
- Policy makers
- Specific organizations mentioned: Cultural Wellness Center, Atum Azzher; MAAA, Dawn Monson; United Way, Megan Barp; MN Chamber of Commerce
- City planners
- Faith community
- Primary care providers
- Workforce development

**What is one thing you appreciated?**
- Meeting others from the community and learning about their work
- Learning about the community work and CHNA HE is already doing or has done
- The engagement, knowledge, and openness of attendees

**What is one thing that could be improved?**
NOTE: Most attendees had no suggestions. Below are the suggestions of 7-8 participants
- Include a wider diversity of attendees
- Consider a daytime meeting if possible
- Have a committee member host
- More time to get to know those at the table
- What is Fairview’s participation and partnership in this work?
HEALTH EAST CHNA COMMUNITY ADVISORY FORUM: SUMMARY AND NEXT STEPS
Forum date: September 19, 2017

During the first Community Health Needs Assessment (CHNA) Community Advisory Forum, attendees provided a number of suggestions that will inform future meetings and next steps in the CHNA process. The table below briefly summarizes this feedback and how it will be used:

<table>
<thead>
<tr>
<th>Feedback/suggestions from attendees</th>
<th>How it will inform the CHNA process</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suggestions were made to the proposed “definition of health” so it is more inclusive and holistic</td>
<td>A revised definition of health will be shared back at the second community advisory forum</td>
</tr>
<tr>
<td>Attendees identified multiple roles that health care organizations can play to improve community</td>
<td>The issue briefs prepared for the second community forum describe some of the work HealthEast has done to</td>
</tr>
<tr>
<td>health and well-being, including:</td>
<td>date to address community health needs. HealthEast will consider this feedback and clarify the roles it can</td>
</tr>
<tr>
<td>- partnering with and supporting community organizations to advance innovation, advocate for</td>
<td>play to improve health during implementation and strategy development (2018)</td>
</tr>
<tr>
<td>changes, and improve access to services</td>
<td></td>
</tr>
<tr>
<td>- providing person-centered, culturally appropriate services and resources</td>
<td></td>
</tr>
<tr>
<td>Attendees hoped the CHNA process would help them gain knowledge about community health needs,</td>
<td>Future forums and meetings will provide opportunities for discussion; meeting materials (ex. slides,</td>
</tr>
<tr>
<td>available resources/services, and potential partners</td>
<td>handouts) will be made available to attendees</td>
</tr>
<tr>
<td>Attendees appreciated that the first forum provided a safe place to share ideas and information,</td>
<td>The CHNA planning team will continue to host meetings in ways that encourage open discussion and sharing of</td>
</tr>
<tr>
<td>offer input on solutions, and to hear information that can be brought back to their community</td>
<td>ideas</td>
</tr>
<tr>
<td>Attendees appreciated the diverse perspectives and multiple sectors represented during the forum</td>
<td>HealthEast will continue to invite a diverse group of people to future forums; particularly as the work</td>
</tr>
<tr>
<td>and also identified people and organizations missing from the room</td>
<td>moves into developing implementation strategies</td>
</tr>
</tbody>
</table>
Appendix C

SOCIAL DETERMINANTS AT A LOCAL LEVEL
HealthEast Community Health Needs Assessment

A. Population Characteristics: Aging, race/ethnicity, immigration
   1. 1) What stands out to you? 2) How does this information align with or differ from your experience?
   2. 3) What new insights or questions did this raise for you? 4) What are the implications for HealthEast?

B. Social Determinants of Health: Poverty, employment, education, housing affordability, transportation
   3. 1) What stands out to you? 2) How does this information align with or differ from your experience?
   4. 3) What new insights or questions did this raise for you? 4) How do these factors influence the three health priority areas (mental health, obesity, and access to health services)?

C. Suggestions for HealthEast
   Using this information and drawing on your own experience, how can HealthEast use this information to address the health priority areas (mental health, obesity, and access to health services) in this community?

ST. JOHNS

Recommendations
- Use strength base language to discuss social determinants of health and focus on utilizing community assets
- Diversifying the healthcare workforce; ensure representation of the communities surrounding the hospital
- Partner with the educational system for opportunities (pre-k to post education)
- Lower the cost of healthcare
- Build trust with and involve people of color and immigrants by hosting community conversations in the community
- Identifying/understanding cultural differences of health especially related to mental/behavioral health
- Talk to people living with mental health issues; mental health is also emotional/behavioral health.

What stood out in the data, Thoughts, Observations, Questions
- Data does not fully represent the communities and the issues within the communities. Data can provide some insight on gaps, but community voice is needed to challenge and/or validate data.
- Population living in poverty have access to post-secondary education
- Growth of Latino aging population 65+ and youth
- Trust issues on the eastside Saint Paul; Having honest conversations about systems that have not changed over 40 years.
How data is measured and labeled: using Indigenous People category of “race”; how ethnicity is “named” = people of color; data for students who are in-between HS and college – 2 year education data; Elders living alone, do we know who has dementia; measuring access to education;

Food is food; what is “unhealthy” vs what is seen healthy culturally; the importance of healthy right now vs. long-term health outcomes

Partnerships moving upstream

Under-employment: People with a college degree not being able to find a job, lives in poverty, discriminated against; families are working 2-3 jobs and living in poverty

Single parent household, household size, generational household

Affirming Health Priority Areas

- Mental Health – All attendees voted for mental health to remain a priority area.
- Access to Health Services – All attendees voted for access to health services to remain a priority area.
- Obesity – 9 attendees felt obesity should remain a health priority area, while 3 were unsure.
- Other Areas to Consider – employment (3 people), education opportunities (2), Housing (1), collaboration among health services (mental, dental, medical) (1), ecosystem of local community (1)

ST. JOSEPHS & BETHESDA

Recommendations

- Broaden pilot programs to larger population
- Consider the importance of where service is provided: mobile, moving, bring into the community where people are comfortable, such as providing service in their social spaces
- Make time to build trust and be consistent with maintaining relationships
- Contribute to what’s already happening in the community as opposed to developing new programs and figuring out how to scale it. Do an environmental scan to determine what’s in place.
- Bring STEM/healthcare education to elementary/middle schools
- Integration of the community health worker into the care model. Advocate for CHW/lay person and services to be billable.
- Providers and staff should reflect/represent cultures of community, providing understanding and culturally appropriate care; keep preferences in mind when working/providing care.

What stood out in the data, Thoughts, Observations, Questions

- Affordability of healthcare and insurance is an issue even for those with insurance (copys/medications, etc.)
- Adults are white, while children are people of color
- Immigration = larger family size = hard to find housing (city codes that pose challenges)
- For elders, transportation is a huge issue
The Coming Home project was important in housing individuals with health needs; need to look deeper at layers of complexity/trauma experienced by homeless

Policy and legislation reform – advocate for changes to what activities are fundable

Food availability in urban areas (deserts) is an issue; how can we leverage mobile food, keeping it culturally relevant

MH/obesity/access looks so different for so many people

Create a system where we can train, educate and foster the next generation of providers from within the community

Affirming Health Priority Areas

Mental Health – All attendees voted for mental health to remain a priority area, but provided the following comments “If mental health includes stress/trauma non-traditional. More inclusion around spiritual practices that are within the respective culture.”

Access to Health Services – All attendees voted for access to health services to remain a priority area, but provided the following comments “Embed services within community both access for uninsured and help using insurance effectively.”

Obesity – 8 attendees felt obesity should remain a health priority area, while 3 were unsure. The group felt the obesity priority should be “reframed around healthy lifestyles (active living and eating).”

Other Areas to Consider – Safe and affordable housing
WOODWINDS

Recommendations

- Consider where services are provided; transportation is an issue, so bring services into the home or into community places.
- Identify and utilize the communities strengths to improve the issues that negatively impact the communities health
- Focus on collaboration between system, other service providers, public and private, etc. to provide better care and make resources more available.
- Healthcare providers need to have a greater understanding of the environment our patients and community members live in. Utilize Community Health workers or similar staff to get the community and hospital connection.
- Provide culturally appropriate education to the community so people are more aware of health issues and they have more information/are empowered to make healthy decisions (personal responsibility)

What stood out in the data, Thoughts, Observations, Questions

- Woodbury lacks cultural resources in the community to support the needs of new immigrants (cultural centers, grocery/markets, worship centers, etc.).
- This area is becoming more diverse, so now is the time to address various community health issues (even small ones) before they grow larger.
- There are no clinics in this area
- Elderly poor – this is in conflict with what we have experienced/seen
- Language issue biggest issue for elderly of foreign born,
- Don’t let the optimist overview of the Woodbury area take away from the fact that not everyone is doing as well: there are still 6,000+ people in poverty in Woodbury, it is hard to maintain affordable housing, and many the work (retail, restaurants, hotels) and play in the community are less well-off than those living there.
- Embed community liaison within the hospital systems (parish R.N.)
- Number of foreign born entering the community more recently

Affirming Health Priority Areas

- Mental Health – All attendees voted for mental health to remain a priority area.
- Access to Health Services – All attendees voted for access to health services to remain a priority area.
- Obesity – All attendees voted for obesity to remain a priority area.
For more information on additional HealthEast services:

healtheast.org | 651-326-CARE (2273)