









# 2023 Fairview Range Community Action Plan

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#### Fairview Action Plans – Responding to Community Need

In our 2022-2024 CHNA Implementation strategies, we set forth a 10-year vision to increase community health equity. We will advance this work through a series of CHNA implementation strategies and action plans that will build over the decade toward achieving that vision. This 2023 action plan supports our vision of community health equity by driving the work of our system CHNA implementation strategies and addressing priority needs. To read more on our 2022-2024 CHNA Implementation strategies, please find the reports here:

https://stcr-prd-cd.fairview.org/about/Our-Community-Commitment/Local-Health-Needs

#### **2023 System Action Plan Framework**

The Action Plan framework organizes the System Action Plan work around four categories of work to support Fairview's goal to drive more equitable outcomes and inclusive environments and experiences for our patients, employees, and communities. These strategies are:

- Policy, System, and Environmental Change Initiatives
- Programs, Collaboratives, and Local Partnerships
- Education, Outreach, and Training Events
- Community Engagement

The 2023 System Community Action Plan includes work that responds to our CHNA community needs as well as emerging needs and very localized needs.

#### **Community Health Equity Health Approach**

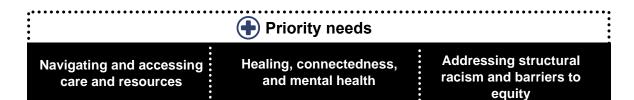
Fairview programs, collaboratives, and partnerships are developed and implemented in alignment with an overarching approach and set of values centered on health equity. The system-wide suite of programs (which can be found in our program list) has been developed over the years through close partnerships with community members and community partner organizations to center communities that face barriers to accessing opportunities for health and healthcare.

Additionally, Fairview identified two specific populations, racial and ethnic minorities experiencing health disparities and people experiencing poverty, that we prioritize as we are developing new community-informed approaches, making program improvements, and marketing and recruiting for current programming. We continue to build resources and programming that are available in multiple languages, remove administrative and identification barriers, support minority and locally owned businesses and partners that serve those experiencing health disparities, and bring resources and clinical services to trusted community locations to serve our communities best.

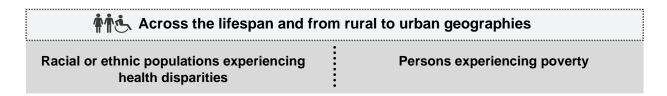
All the following programs are offered at low or no cost and are available to people that identify as having a need that a specific program may help mitigate.

#### **Priority Needs and Priority Populations**

Fairview Health Services is guided by a deep and abiding commitment to our patients, our employees, and the communities we serve. Our ongoing efforts to embed the values of diversity, equity, and inclusion throughout our organization are a crucial part of the way we demonstrate that commitment. Over the course of 2021, Fairview's hospitals and medical centers conducted our Community Health Needs Assessment (CHNA) process to determine local priority community needs and our response. As part of this process, we listened and learned much about our community's most pressing needs. Through those conversations, and supported by community data and perspectives, we prioritized the following needs:



We further identified two **priority populations** particularly affected by historical and ongoing systemic inequities:



We also included Fairview Community Benefit programs that respond to local needs.



**Community benefits** are programs or activities that provide treatment or promote health and healing in response to identified community health needs and meet at least one of the following community benefit objectives: improve access to healthcare services; enhance health of the community; advance medical care or healthcare knowledge; or relieve/reduce the burden of government/other community efforts to improve health.

#### **Evaluation of Impact**

The 2023 Action Plan includes the are the 2022 Action Plan outputs and progress toward goals. Our overall evaluation approach is multi-tiered and tailored.

- We ground our work in understanding core information about our communities. This includes
  identifying and understanding the community need being addressed, the population or community
  being impacted, and current and/or potential partners to work with to address the need.
  Community needs are determined several ways including through our formal CHNA process or
  emerging needs brought to us by a community partner, public health, or through patient or
  community data showing significant health disparities.
- We have standardized several key measures to assess that we are meeting needs of the CHNA priority populations, focusing our efforts on equity, and satisfying participants. These measures are monitored and reviewed quarterly.
- A subset of established programs and initiatives are set up and supported for deeper evaluation.
   We are guided by the CDC model for program evaluation to establish primary outcomes, process measures, and demographics. We evaluate program impact and success from a variety of approaches using both qualitative and quantitative data.
- We are currently in the process of building an evaluative approach and capacity for our ten-year vision, increased community health equity, and three social determinants of health initiatives, Housing is Health, Food is Medicine, and Connection is Cure.

### Policy, System, and Environmental Change Initiatives (PSE)

Fairview's mission and vision extend beyond traditional healthcare settings, driving a healthier future for the communities we serve. Fairview has enjoyed a long partnership with the University of Minnesota and University of Minnesota Physicians, now represented in the M Health Fairview brand. Together, we offer access to breakthrough medical research and specialty expertise as part of a continuum of care that reaches all ages and health needs. PSE initiatives are implemented across the system (hospitals, clinics, etc.) and in some instances across the M Health Fairview Brand to create sustainable and lasting change to advance health equity and community wellbeing.



= Priority need being addressed



= Both priority populations are being served

M Health Fairview HOPE Commission (Healing, Opportunity, People, Equity)  Addressing Structural Racism and Barriers to Equity  Addressing Structural Racism and Barriers to Equity  A multi-year transformational change effort of to drive more equitable outcomes and inclusive environments and experiences for our patients, employees, and communities.  The work of the HOPE Commission has been to identify foundational and transformational opportunities for our organizations to advance health equity (HE) and promote diversity, equity, and inclusion (DEI).  This work will be operationalized through the health system's critical roles as an Employer, Healthcare Provider, Academic Institution, and Corporate Citizen and require broad engagement not only from leadership but also from employees throughout the organization.  Employers:  - All three employers will review job descriptions, and postings for bias and inclusivity.  - All three employers will continue to set goals and address any needed changes.  - All three employers will continue to set goals and strategies to close gaps in areas of underrepresentation.  Healthcare Provider:  - We will focus on specific equity issues within colon cancer screening and pediatric immunizations.  Academics:  - Complete three panel discussions with broad and diverse expert and stakeholder participation to outline best practices in using race/ethnicity in research and guide the next steps.	Initiative	Objectives	Progress
Healthcare provider	Addressing Structural Racism and Barriers to Equity  Addressing Structural Racism and Barriers to Equity  A multi-year transformational change effort of to drive more equitable outcomes and inclusive environments and experiences for our patients, employees, and communities.  The work of the HOPE Commission has been to identify foundational and transformational opportunities for our organizations to advance health equity (HE) and promote diversity, equity, and inclusion (DEI).  This work will be operationalized through the health system's critical roles as an Employer, Healthcare Provider, Academic Institution, and Corporate Citizen and require broad engagement not only from leadership but also from employees throughout the	<ul> <li>All three employers will review job descriptions, qualifications, and postings for bias and inclusivity.</li> <li>All three employers will have completed pay equity audits and address any needed changes.</li> <li>All three employers will continue to set goals and strategies to close gaps in areas of underrepresentation.</li> <li>Healthcare Provider:</li> <li>We will focus on specific equity issues within colon cancer screening and pediatric immunizations.</li> <li>Academics:</li> <li>Complete three panel discussions with broad and diverse expert and stakeholder participation to outline best practices in using race/ethnicity in research and guide</li> </ul>	<ul> <li>Creating new roles and offices to further imbed DEI into daily work</li> <li>New and innovative reporting data infrastructure to better capture information equitably</li> <li>Presented the HOPE Commission model at national conferences to educate and influence other healthcare organizational leaders</li> <li>Expanded patient Listening &amp; Learning sessions in multiple languages, including Hmong, Spanish, Karen, and Somali</li> <li>Success stories</li> <li>Employers</li> <li>Employer Resource Groups (ERG) Continue to Expand. As of 2022, there are now 7 ERGs with participation across our system. The newest ERG is Comunidades Latinas for Engagement, Advancement, and Development (LEAD).</li> </ul>

The framework for the HOPE Commission's efforts seeks to engage the enterprise's core strengths. This two-fold approach centers and elevates the perspectives and insights of those who are often marginalized and most impacted by inequity issues and applies the enterprise's platform and resources to demonstrate commitment and action toward achieving transformational, sustainable change.

#### **Anchor Institution**

Through the work of the HOPE Commission, Fairview is committed to impacting the socioeconomic factors that contribute to the overall wellbeing of our communities. One way is leveraging Fairview's everyday business practices to create economic impacts. As a health system and an anchor institution, we employ people, spend money on goods and services, invest locally and regionally, and engage with our communities.

Contact: HopeCommission@email.fairview.org

• Establish a formal, long-term process for the witness signature for non-English speaking research consent conversations.

#### **Corporate Citizen:**

- We will co-develop a Community Health Needs Assessment (CHNA) implementation plan with our Community Advisory Committees to address prioritized community needs, including key community health equity impact metrics.
- Minnesota Immunization Networking Initiative (MINI) will provide over 5,000 free flu immunizations in the community and will continue to contract with State and local public health to offer low-barrier COVID-19 vaccinations
- Fairview Board of Directors will endorse Fairview's updated investment policy to include a commitment of 1% allocation of investible assets for place-based investing.
- As Board seats open, we will continue to seek racial, ethnic, gender, and LGBTQIA+ diversity.
- Identify sourcing opportunities that will include Minority and Women-owned Business Enterprises and local suppliers and service providers.

Mobile Mammography Truck Events: as an important component of a larger quality improvement project aimed at increasing mammography and reducing significant disparities in breast cancer screening among BIPOC women, Imaging Services partnered with Phalen Village Clinic in St. Paul to host an on-site mobile mammography event in September 2022.

#### **Academics**

In 2022, our research team partnered with the Community Health Equity and Engagement team to identify these common barriers and create new materials and best practices for recruiting and engaging communities traditionally under-represented in research.

#### **Corporate Citizen**

8 CHNA Hospital Action Plans completed

5,685 flu vaccinations were provided in the community in 2022. Since January 2021, MINI has provided more than 56,000 COVID-19 vaccinations with over 1,000 community-based clinics.

# M Health Fairview Center for Community Health Equity:



Addressing Structural Racism and Barriers to Equity



The Center for Community Health Equity aims to advance racial and health equity and improve community health outcomes in Minnesota through our role as a health system.

Launched the Center for Community Health Equity co-located in the newly launched Fairview Community Health and Wellness Hub in August 2022

Brought together representatives from across the Joint Clinical Enterprise to form an inaugural Center for Community Health Equity Work Group to advise on the approach and

**Purpose.** The Center for Community Health Equity aims to advance health equity and reduce racial and other disparities in community health outcomes in the State of Minnesota through our role as a health system. **Approach.** The center convenes stakeholders and catalyzes action to address the Social Determinants of Health, particularly for racial and ethnic groups experiencing health disparities.

The center is the catalyst of the health system's extensive region-wide work to support health equity and engagement in the communities it serves. It aims to expand and formalize the system's efforts to innovate and work with the community to reduce racial and other disparities in community health outcomes. Together with the community, we can apply equity-centered, culturally responsive approaches as we identify challenges and opportunities, create, or expand programs and partnerships, and then scale or deepen learnings and successes across our system and the communities we serve.

Contact: Diane Tran, Diane.Tran@Fairview.org

To fulfill this purpose, we developed our 10year vision through listening and engaging with the community.

**Our 2032 vision:** Increased community health equity

Our strategies:

Community Incubator. Addressing the social determinants of health as well as individual and social factors influencing patient health through the creation and expansion of programs; initiatives; research; and policy, system, and environmental work.

Engagement Infrastructure. Strengthening an engagement infrastructure that builds trusting partnerships and enables community voices to inform and influence both inside and outside of our health system.

**Inclusive Institution.** Transforming internal structures to create an antiracist and inclusive environment and to build community health by building wealth, knowledge, and capacity.

infrastructure for community engagement to achieve community health equity.

Launched and are beginning the build of three Social Determinants of Health initiatives:

- Food is Medicine
- Housing is Health
- Connection is Cure

Laid the groundwork to develop a Center for Community Health Equity Model of Community Engagement. The Model will share our approach to community engagement, community voice, and community partnerships to advance community health equity.

In September 2022, an Indigenous Land Acknowledgment ceremony at the Fairview Community Health and Wellness Hub honored the past, present, and future while recognizing the work our health system must continue to do to address the health equity issues affecting local communities.

#### **Fairview Community Health and Wellness Hub**



Addressing Structural Racism and Barriers to Equity



The Fairview Community Health and Wellness Hub provides a variety of services to the community – from

Fairview Community Health and Wellness Hub priorities:

- Providing care in trusted spaces by bringing our clinical services into neighborhoods to expand access.
- Investing in our neighborhoods through advancing our anchor mission's local

Formally launched the Fairview Community Health and Wellness Hub with Multiple Grand Opening events in August 2022.

In 2022, we hosted 26 community events at the Hub.

initiatives - hiring, purchasing, Commissioned a mural with a local artist to primary and mental healthcare to enrichment options for seniors, food access programs, and community investing, and leading and serving. reflect the communities we serve. gathering spaces. We are bringing our own services Addressing social risk factors through together with local organizations to make it easier for Hosted four "Honoring St. Joseph's Hospital" food access and community education people to access what they need to be well. reflection events and outreach. Established monthly Hub Partnership Contact: Christina McCov. Christina.McCoy@fairview.org **Coordination Meetings Food is Medicine** In November of 2022, Fairview and local Expand clinical food programming (listed in the "Programs, Collaboratives partners hosted the Harvest at the Hub at the Addressing Structural Racism and Barriers to Equity and Local Partnerships" section below) Fairview Community Health and Wellness Hub. The event consisted of a food giveaway with and deepen the quality of programs. Build strong relationships with turkeys, fresh produce, and other holiday providers, clinics, hospitals, and staples, a community resource fair, a vaccine "Food is Medicine" is a Center for Community Health clinic, and other health and wellbeing services. community partners. Equity initiative to address food insecurity and hunger, We served a total of 178 unduplicated Strengthen engagement and education one of many social determinants of health, for Fairview households, totaling 825 unduplicated components of food programming. patients and community members. individuals. Develop a community-informed "Food is Medicine" framework and plan. Contact: communityengagement@fairview.org Continuous improvement and expansion of our clinical food programs. Developed a community engagement strategy to identify local needs and strengths and establish a community-informed "Food is Medicine" framework. **Housing is Health** Fairview partnered with Our Savior's Investing organizational and Community Services to provide critical follow-up philanthropic resources to accelerate Addressing Structural Racism and Barriers to Equity care and temporary housing for people who are our anchor strategies and address community health needs, such as unsheltered after a hospital stay. Additionally, we provide nursing support to Our Savior's housing. clients, such as helping to understand Support initiatives and organizations Fairview supports stable and affordable housing as a prescriptions and other medical directions. committed to contributing to health and foundation for inclusive, healthy, and vibrant wellbeing by producing, preserving, communities. and advocating for affordable housing. In October 2022, teams from across the system participated in the annual Build Week with Twin Participate in the Housing and Health Contact: communityengagement@fairview.org Cities Habitat for Humanity, contributing 365

Equity Fellows Program through the

volunteer hours. Fairview employees worked on

a new construction single-family house on St. Greater Minnesota Housing Fund to develop a strategy and an approach for Paul's East Side. investing in housing options for our Collaboration with Guild services. Hearth patients. Connection, and Catholic Charities to provide temporary and long-term housing to unsheltered patients through Coming Home. **Connection is Cure** The Center for Community Health Equity Deepen our presence and engagement developed an Indigenous Land in our local communities as a health care provider and anchor institution Acknowledgment for the Fairview Community Healing, connectedness, and mental health Provide ongoing training and Health and Wellness Hub and is coordinating a system plan for ongoing support, education, development as well as opportunities and partnership with Native communities. This for civic engagement to advance civic included hosting the "Why Treaties Matter" health This Center for Community Health Equity initiative aims exhibit from July – September 2022 at the Hub. Develop and engage a system-wide to address community connectedness and social sponsoring the Native Governance Center's Roster of Health Equity Champions isolation and improve community mental health and "Indigenous Representation Matters" November wellbeing by strengthening the connection between event, and hosting an employee in-service patients and the healthcare system. entitled, "Native American Culture in the Healthcare Setting." Contact: communityengagement@fairview.org In October 2022, we hosted the Community Impact Summit. This event is an opportunity to connect across our system and highlight community health improvement programs across the state. In October 2022, we partnered with the American Hospital Association to host the Region 6 Health Equity Innovation Summit at the Fairview Community Health and Wellness Hub. We partnered with Fairview Frontiers to identify common barriers for participation in medical research. We created a culturally appropriate outreach strategy to recruit and engage communities historically underrepresented in research.

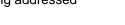
		Fairview participated in the Vot-ER initiative. Vot-ER is a non-partisan organization that helps healthcare systems include voter registration in care delivery and outreach to support patients' civic engagement.
Transforming our organization  Addressing Structural Racism and Barriers to Equity  Internally facing systemwide efforts to embed equity within core functions.  Contact: Maria Regan Gonzalez, Maria.ReganGonzalez@fairview.org	Build lasting infrastructure and support for the following within and across the entire MHFV system:	2022 was focused on developing equity-related accountability across the areas of health equity, healthcare equity, and diversity, equity, and inclusion. In working with leaders across the organization, we have identified gaps in metric collection, stewardship, and analysis and are working to help fill those gaps.  2022's Culture Work focused on developing a strategic leadership role within Human Resources and incorporating Restorative Justice practices into the Just Culture approach that was used across the organization as a part of Safety Always.  Additionally, in 2022, we focused on creating systems to embed equity in project development and implementation across various parts of system decision-making.

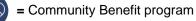
# **Programs, Collaboratives and Local Partnerships**

Fairview implements programming, activities and initiatives applying an equity-centered, culturally responsive approaches as we identify challenges and opportunities, create or expand programs and partnerships, and then scale or deepen learning and successes across out system and the communities we serve.



= Priority need being addressed







= Both priority populations are being served

Program	Goals and Outputs	Partners	Hospital Service Areas offered in
Healing, Connectedness and Mental Health, Navigating and Accessing Care and Resources  Program began in 2019 Connecting senior adults and Fairview Range providers in exercise, education, and relationship-building. Providers present information on a wide variety of topics followed by Q and A sessions.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	6 Exercise with a Doc sessions in 2023  2022 Outcomes:     Scheduled and completed 6 Exercise with a Doc sessions in 2022	Duluth Area YMCA Fairview Range Providers Central Mesabi Medical Foundation (CMMF) Ann Bussey, Older Adult Advocate	Fairview Range

Program Goa	s and Outputs	Partners	Hospital Service Areas offered in
Navigating and Accessing Care and Resources, Addressing Structural Racism and Barriers to Equity  Program began in 2019 Campus-wide program created to immediately provide shelf-stable food items and resources to patients in need. Considered a 'best practice' for serving oncology/infusion and homebound patients.  New in 2023:  MATTERboxes: contain staple items for families to make about three meals for a family of four and include recipes and nutrition information.  Food Resource Packets – contain information about local food resources, along with a grocery store gift card.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	Transition to utilizing systemwide Food is Medicine resources and programming models (MATTERboxes, Food Resource Packets) Continue to be able to provide a box or pag of shelf-stable food items to postients who present to our clinics or hospital with food insecurity Continue to work with the Hibbing Farmer's Market on collaborative projects to enhance Food is Medicine programming in our local service area explore ways to mprove community engagement and easist with skill-puilding when it commes to how our community views food and nutrition explore food programming	Central Mesabi Medical Foundation (CMMF) Hibbing Farmer's Market Fairview Range Clinics Super One Foods	Fairview Range

Program	Goals and Outputs	Partners	Hospital Service Areas offered in
	model health systems (Lakewood Health System Staples, MN)  2022 Outcomes:		
	<ul> <li>Distributed 30 food boxes</li> <li>Distributed 68 food bags</li> <li>Distributed 40 \$5 Farmer's Market Produce Vouchers to care coordinators and clinic diabetes, wound care, pediatrics, and oncology departments to provide to patients</li> <li>Distributed 50 You MATTER Positive Messages snack bags to Behavioral Health Home and Suboxone MAT program patients</li> </ul>		
Navigating and Accessing Care and Resources, Healing Connectedness and Mental Health	3 Virtual Classes- one of each topic- scheduled for 2023 (Typically up to 15 participants in each class)	Juniper  ElderCircle  Arrowhead Area Agency on Aging (AAAA) Duluth	Fairview Range

Program	Goals and Outputs	Partners	Hospital Service Areas offered in
Program began in 2015 No-Cost, evidence-based, small group classes that provide topic-specific information and support for managing health and well-being,  • Living Well with Chronic Conditions • Living Well with Chronic Pain • Living Well with Diabetes  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	5 Virtual Classes offered and completed with 22 total completers/lives touched		
Community Mental Health Programming	2023 Goals:	Minnesota Discovery Center	Fairview Range
Navigating and Accessing Care and Resources, Healing Connectedness and Mental Health, Addressing Structural Racism and Barriers to Equity  Program began in 2019 Youth Mental Health Night Events, Youth Mental Health Day Events (2023) Adult and Youth Mental Health outreach, and education. Improving access to care and resources for mental wellbeing.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	<ul> <li>2023 Youth Mental Health Night scheduled on 6/22/23</li> <li>Committee has been formed to develop and implement a 3-day event at the Minnesota Discovery Center which will be for area 7th Grade students. Event will be called Youth Mental Health Day and will tentatively occur in the Fall 2023</li> <li>Collaborate with Fairview Range</li> </ul>	Fairview Range Behavioral Health  Essentia Health Community Health  Alicia L. Dick, MSW, LGSW Project AWARE Coordinator St. Louis County Schools, ISD #2142  Aubrie Hoover, Regional Manager, Northeast Service Cooperative  Dr Ursula Whiteside, Clinical	
Lauren.pipkin@fairview.org		Dr Ursula Whiteside, Clinical Psychologist	

	for education and outreach in 2023  2022 Outcomes:  • 2022 Youth Mental Health Night June 2022- 400+ participants of all ages  • Six educational outreach sessions with Hibbing Schools PLC (staff training)	Central Mesabi Medical Foundation (CMMF) Greenhaven and Washington Elementary Schools  PLC/Lincoln School PLC  Hibbing High School (Hibbing Public Schools)  Dr. Glen Rebman  Jeff Toonstra, Fairview Range EAP Counselor	
Project Care Partnership  Navigating and Accessing Care and Resources, Addressing Structural Racism and Barriers to Equity  Partnership began in 2015 Collaboration and partnership with Project Care to provide and increase healthcare access, share information, and expand outreach to underserved and uninsured individuals.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	Continue to work toward expansion of existing partnership     Continue to help promote volunteer opportunities for Fairview Range providers and nurses     Provide shelf-stable food and community resource information to the clinic to provide to patients in need  2022 Outcomes:     221 Volunteer hours provided to the clinic by Fairview Range providers and nurses	Project Care Hibbing and Virginia  Fairview Range Clinic Providers and staff  Dr. Brian Thompson (Lead Fairview Range Project Care provider)  Central Mesabi Medical Foundation (CMMF)	Fairview Range

Addiction and Recovery SDoH Programming	2023 Goals:	Central Mesabi Medical	Fairview Range
Navigating and Accessing Care and Resources, Healing Connectedness and Mental Health, Addressing Structural Racism and Barriers to Equity  Program PILOT in 2023 Program will provide support and resources to address Social Determinants of Health for patients enrolled in Opioid Use Disorder/Suboxone Care Coordination program at Fairview Mesaba Clinics.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	Support program development and assist with identifying funding sources     Fairview Range staff will participate in St Louis County Chemical Abuse Prevention Education Committee meetings (CAPE) and Recovery Events to continuously improve awareness and resource navigation for this patient population     Program will seek to increase access to food and decrease food insecurity, improve transportation access, improve communication access, assure access to medications, and compliance with their medical treatment plan	Central Mesabi Medical Foundation (CMMF)  Danielle Jones, BSN,CARN Fairview Mesaba Clinic Care Coordinator  Dr. Kasey Kapella  Tina Seline, Director of Ambulatory Services  Super One  Holiday Gas Stations  Baron's Pharmacy Mesaba	Fairview Range

Hygiene Support Kits and Partner Backpack
Program





Navigating and Accessing Care and Resources, Addressing Structural Racism and Barriers to Equity



Hygiene Support Kit Program began in 2022 Program providing hygiene and personal care item kits to patients identified by front line staff to have financial need and/or homeless or homebound status. Hygiene kits include items like shampoo, soap, nail clippers, hand sanitizer, lotion, and disposable masks. Kits are provided to clinic patients in need.

Partner Backpack Program began in 2018
Backpacks containing toiletries (such as menstrual supplies), socks, a space blanket, a towel, winter clothing etc. as well as a community resource list and a card of encouragement are available for distribution to any person deemed at need by staff or volunteers. There are no set criteria to receive a backpack, but recipients are often being discharged from one of our MHAS units or the Emergency Department and are experiencing homelessness.

Contact: Lauren Pipkin Lauren.pipkin@fairview.org

#### 2023 Goals:

- Distribute at least 30 Support Kits to patients in need
- Distribute at least 40 backpacks to patients in need

#### 2022 Outcomes:

- 30 Support Kits distributed to patients in need
- 40 backpacks distributed to patients in need

Central Mesabi Medical Foundation (CMMF)

Owens Family Charitable Foundation

Lisa Hesse, Fairview Range Infection Prevention

Fairview Range Volunteer Services

Fairview Range

#### **Collaboratives:**

To partner with the community in different aspects of the decision-making process, including the development of alternatives and the identification and delivery of the solution. When describing working with the community in this way, it is sometimes called co-design, co-build, or co-implement.

Collaboratives	Objectives	Partners	Hospital Service Areas offered in
Ongoing Community Collaborations	2023 Goals:  Continuously work to engage new community partners and identify mutually beneficial collaborations for community health improvement  Continue to participate in community committees and coalitions with likeminded	Central Mesabi Medical Foundation (CMMF), Mesabi Clinic Providers, Fairview Mesaba Clinic Diabetic Education Department, Fairview Range Behavioral Health Providers/Department, Fairview Range Cancer Committee, Fairview Range Research, M Health Fairview Veterans Allies and Advocates Employee Resource Group, M Health Fairview PAGE Employee Resource Group, Opioid Use	
	organizations striving to achieve better health and well-being outcomes for our local communities • Deliberately listen and seek out information to improve health equity and understanding of underserved groups and	Disorder Care Coordinator Danielle Jones, BSN, CARN, Arrowhead Economic Opportunity Agency (AEOA), Arrowhead Area Agency on Aging (AAAA), ElderCircle, Grand Itasca Clinic and Hospital (GICH), Duluth Area YMCA/Silver Sneakers Program, Ann Bussey, Older Adult Advocate, Wilderness Health ACO, St Louis County, Chemical Abuse Prevention Education Committee (CAPE), Hibbing Farmer's	

individuals in our	Market, Minnesota Discovery	
communities	Center, ISD 2142, ISD 701,	
	Essentia Health, United Way,	
	Arrowhead Behavioral Health	
	Initiative (ABHI- Prevention	
	Work Group, Existing	
	Resources Work Group),	
	Project Care, Juniper	
	Networks	

#### **Local Partnerships**

Fairview partners with community members to support activities related to community health and wellbeing. We invest and engage in mutual projects and initiatives by sharing resources and actively exchanging information.

Local partnerships activities	Goals and Outputs	Partners	Hospital service areas offered in
Age-Friendly Initiative Support  Healing, Connectedness, and Mental health, Addressing Structural Racism and Barriers to Care  Care  Contribute our time, talent, and expertise to support initiatives related to place-based healthy aging.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	Attend Age- Friendly initiative events held locally     Attend and contribute to local Aging-Network meetings	Arrowhead Area Agency on Aging (AAAA) ElderCircle Arrowhead Economic Opportunity Agency (AEOA)	Fairview Range
Hibbing Farmer's Market Support	Meet regularly with     Hibbing Farmer's	Hibbing Farmer's Market	Fairview Range

Navigating and Accessing Care and Resources  Cooperative projects aimed at improving access to healthy foods and education about nutrition and disease prevention. Programming seeks to improve the relationship the community has with the local farmer's market. The market is a community asset and creates opportunities for people to learn about locally-grown produce and how to incorporate this into healthy eating and healthy lifestyles. Food As Medicine.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	Market representatives  Work collectively to develop Food is Medicine programming that works for our unique community  2022 Outcomes:  40 \$5 Farmer's Market produce vouchers distributed to Fairview Range patients		
Fairview/Essentia Community Health Networking Series  Navigating and Accessing Care and Resources, Healing, Connectedness, and Mental Health, Addressing Structural Racism and Barriers to Care  Cooperative PILOT in 2023 Work cooperatively to identify key community partners and take deliberate action through regularly scheduled meetings to connect and share valuable information and resources amongst these partner organizations.	• Develop a networking series in partnership with Essentia Health Community Healthgoal is to keep abreast of community events such as health fairs, new/emerging community programming, new/emerging resources, and help identify opportunities for organizations to	Essentia Health Community Health	Fairview Range
Contact: Lauren Pipkin Lauren.pipkin@fairview.org	partner on community-minded		

	programming or advocacy  Co-creation of community and partner engagement opportunities  Continue to share a wealth of up-to-date community resource information internally with clinical staff/providers		
Navigating and Accessing Care and Resources, Healing, Connectedness, and Mental health, Addressing Structural Racism and Barriers to Care  Mission: The Central Mesabi Medical Foundation strives for excellence in local healthcare through the support of technology, education and programs that benefit the people of our communities.  Our mission of improving the health and well-being of every life we touch is evidenced by our individual and collective efforts through our many valued partnerships and relationships, and demonstrates how philanthropy provides financial resources necessary to enhance the breadth and services our communities expect and deserve.  Contact: Susan Degnan	2023 Goals: Continuation of mission- focused activities, friend- making and fund-raising events, and relationship- and partnership-building to enhance and expand excellence in local healthcare. • 2023 Golf Classic – July 10 at Mesaba Country Club  2022 Outcomes: Allocation Awards and Support: • Fairview Range Hospital and Clinics: \$102,450 • Community Initiatives: Including Project Care, YouMatter Bags for children in foster care, Silver Sneakers, Certified Nursing Assistance	100+ Community Partners and Collaborators	Fairview Range

Susan.Degnan@Fairview.org	classes at Hibbing and	
	Chisholm high schools,	
	and more.	
	Support for Fiscal	
	Sponsor Funds including:	
	Patient Crisis Fund –	
	providing emergency	
	financial support to	
	Fairview Range	
	patients experiencing a	
	medical-related need.	
	34 patients served.	
	Kids Kare Fund –	
	providing emergency	
	financial support to	
	children experiencing a	
	medical-related need.	
	serving 47 children and	
	families.	
	<ul> <li>Employee Giving Tree</li> </ul>	
	<u>Fund</u> - providing	
	emergency financial	
	support to Fairview	
	Range employees	
	experiencing a crisis	
	need. 1 employee	
	served.	
	Freedom Alert Project –	
	providing free Freedom	
	Alert devices to patients	
	in need. 7 patients	
	served.	
	• Circle of Hope Fund –	
	provides short-term	
	support to Fairview	
	Range breast cancer	
	patients who reside in	
	Itasca County. 4	
	patients served.	

Food Insecurity
<u>Program</u> – providing
start-up and continued
financial support with
the goal of reducing
food insecurity. Over
200 food boxes have
been distributed since
2020.
Oncology Support Fund
- established for the
purpose of providing
support to oncology
department employees
for the purpose of
training and education.
Dr. Bayard T & Barbara
W. French Memorial
Hospice Education
Hospice and Homecare
Fairview Range.
Oak aland to a
=
\$1,000 award
Fund – established for the purpose of providing training and continuing education for hospice care staff.  • Hospice and Homecare – CMMF serves as the fiscal sponsor as a pass-through organization for the benefit of donors and Fairview Range.  Scholarships:  • CMMF Healthcare Career Scholarships – Four \$1,000 awards  • Kotonias Dental Scholarship – One \$1,000 award

• Kotonias X-Ray
Scholarship – One
\$1,000 award
Max and Sara Edelstein
Scholarship – One
\$1,500 award
Owens Foundation
Scholarship for
Incumbent Workers –
Two \$1,000 awards
Svigel Triplets Nursing
Scholarship – One
\$1,000 award
· /
New Initiatives:
Svigel Triplets Nursing
Scholarship was
established with an
initial gift of \$75,000.
Senator David
Tomassoni ALS Fund
was established in
partnership with the
Owens Family
Charitable Foundation

# **Education**, Training, and Outreach Events

Fairview is committed to providing education to improve the health and wellbeing of our patients and community members.



= Priority need being addressed



= Community Benefit program

Event	Goals and Outputs	Partners	Hospital Service Areas offered in
Youth Mental Health Night  Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health  Youth Mental Health Night is in year 3. This event is co-hosted through a partnership between Fairview Range and the MN Discovery Center in Chisholm, MN. The event is held at the Discovery Center and brings together Fairview Range and area behavioral and mental health providers. It is a resource fair for people of all ages and offers community connection and engagement, along with inspirational speakers, entertainment, and food. This event is intended to improve community access to resources, spark community partnerships and conversation, and help our youth connect with each other and the larger community.	3rd Annual Youth Mental Health Night June 22, 2023     Work with Minnesota Discovery Center and key community partners to create a new event Youth Mental Health Day with planned launch in Fall 2023  2022 Outcomes     Youth Mental Health Night June 17, 2022     Special Guests included RideMN  400+ attendees of all ages	Minnesota Discovery Center RideMN Fairview Range Behavioral Health Youth Mental Health Night Committee Youth Mental Health Day Committee Central Mesabi Medical Foundation (CMMF)	Fairview Range

Contact: Lauren Pipkin Lauren.pipkin@fairview.org			
Psychological First Aid	<b>2023 Goals:</b> • 18 classes	Local partners to be determined	Bethesda
Healing, Connectedness and Mental Health	• 320 participants	determined	Fairview Range Grand Itasca Clinic and
	2022 Outputs:		Hospital
	18 trainings		Lakes Medical Center
Psychological First Aid (PFA) is an evidence-informed training for all community members and professionals.	431 participants		Northland Medical Center
Trainees will learn how to support healthy recovery in			Ridges Hospital
individuals following a traumatic event, public health emergency, natural disaster, or personal crisis. The			Southdale Hospital
curriculum integrates public health, community health,			St. John's Hospital
and individual psychology by drawing upon skills the trainees probably already have. PFA is a two-hour			University of Minnesota Medical Center
training.			Woodwinds Hospital
Contact: Kate Taylor, Kathryn.Taylor@Fairview.org			
Living Well with Chronic Conditions  Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health  In partnership with Juniper, this evidence-based 6-part series supports those with chronic conditions. Two peer leaders take the participants through a prescribed curriculum.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	1 Free Virtual Class with at least 4 completers  2022 Outcomes:     2 Free Virtual Classes completed with 8 completers in total	Juniper ElderCircle Arrowhead Area Agency on Aging (AAAA)	Fairview Range

Living Well with Chronic Pain  Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health  In partnership with Juniper, this evidence-based 6-part series supports those with chronic pain. Two peer leaders take the participants through a prescribed curriculum.	2023 Goals:  1 Free Virtual Class with at least 4 completers  2022 Outcomes: 2 Free Virtual Classes completed with 11 completers in total	Juniper ElderCircle Arrowhead Area Agency on Aging (AAAA)	Fairview Range
Contact: Lauren Pipkin Lauren.pipkin@fairview.org  Living Well with Diabetes  Navigating Care and Accessing Resources,	2023 Goals:  • 1 Free Virtual Class with at least 4	Juniper ElderCircle	Fairview Range
Healing, Connectedness, and Mental Health  In partnership with Juniper, this evidence-based 6-part series supports those with diabetes or prediabetes. Two peer leaders take the participants through a prescribed	completers  2022 Outcomes:  1 Free Virtual Class completed with 3 completers	Arrowhead Area Agency on Aging (AAAA)	
curriculum.  Contact: Lauren Pipkin Lauren.pipkin@fairview.org			

### **Community Engagement**

**Community Engagement:** It is a continuous process of developing relationships with community members and partners to identify action steps to improve health equity and promote wellbeing. This intentional practice includes diverse community perspectives, addresses power dynamics, fosters long-term trusting relationships, and leads to action. Our community engagement approaches span across all our service areas and focus on all three priority areas and the two priority populations and are also responsive to emerging needs.

Approach	Activities	Objectives	Hospital Service Area offered in
Sponsorships  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	<ul> <li>Develop a process for signature partner agreements to ensure prioritization of resources.</li> <li>Support local community organizations in needs that they have identified.</li> <li>System-wide coordination with the Executive Leadership Team regarding memberships and affiliations in our communities.</li> <li>2022 Sponsorships Included:         United Way Corporate Event, Rock for an Angel, Polar Bear Pedal, Chisholm Community Foundation, Hibbing Chamber Flower Donation, Hibbing Foundation, Youth Mental Health Night, Kids Kare Fund 5K, Chisholm Kiwanis Splash Pad, Mesabi Trail Tour, United Way Brochure, RockRidge Girls Hockey</li> </ul>	All sponsorships to be in alignment with Fairview's commitment to advancing racial equity and Fairview's focus on diversity, equity, and inclusion.	Fairview Range

	Golf Scramble, Caring Fore Kids Golf Outing, Renegade Trail Run, Hibbing High School Sport Streaming, Pickleball Courts Naming, Pie Burner Fat Tire Bike Event, Iron Trail Motors Dasherboard, Gobble Trot (Chisholm Swimming), Deck the Halls (Lincoln PTO), CMMF Golf Classic	
Memberships  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	<ul> <li>System-wide coordination with the Executive Leadership Team regarding memberships and affiliations in our communities.</li> <li>123 memberships</li> </ul>	<ul> <li>Fairview staff are active and engaged in national, regional, state and/or local organizations.</li> <li>Support partner organizations by providing time and expertise.</li> <li>Work collaboratively to build community capacity through those investments.</li> </ul>
Volunteerism Program  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	Fairview Range Staff volunteerism:  Memorial Blood- blood donation Project Care United Way Buddy Backpacks New in 2023: Habitat for Humanity Hibbing HRA United Way Lunch Buddies Kids Kare Hibbing Community College Foundation Hibbing Kiwanis Hibbing Rotary Club Angel Fund Hibbing Chamber of Commerce	We aim to deliver high-quality opportunities for employee volunteerism and engagement within a healthy and positive work environment that includes high morale, equitable policies and processes, and the promotion of wellness.  • Focus on the development of strengths and assets that are inherent in our employees.  • Being culturally responsive and relevant, with services, programs and opportunities recognizing and valuing cultural identity.  • Emphasize inter-agency collaboration, and as a core principle, we focus on

	coordinated, integrated efforts than span service areas.  • Work to continuously improve our work. Using measurement, data, outcomes, and reflection to inform and continuously improve our impact both within the system and in the communities we serve
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