



2024 Fairview Range Community Action Plan



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Fairview Action Plans – Responding to Community Need

In our 2022-2024 CHNA Implementation strategies, we set forth a 10-year vision to increase community health equity. We will advance this work through a series of CHNA implementation strategies and action plans that will build over the decade toward achieving that vision. This 2023 action plan supports our vision of community health equity by driving the work of our system CHNA implementation strategies and addressing priority needs. To read more on our 2022-2024 CHNA Implementation strategies, please find the reports here:

<https://stcr-prd-cd.fairview.org/about/Our-Community-Commitment/Local-Health-Needs>

2024 System Action Plan Framework

The Action Plan framework organizes the System Action Plan work around four categories of work to support Fairview's goal to drive more equitable outcomes and inclusive environments and experiences for our patients, employees, and communities. These strategies are:

- Policy, System, and Environmental Change Initiatives
- Programs, Collaboratives, and Local Partnerships
- Education, Outreach, and Training Events
- Community Engagement

The 2024 System Community Action Plan includes work that responds to our CHNA community needs as well as emerging needs and very localized needs.

Community Health Equity Health Approach

Fairview programs, collaboratives, and partnerships are developed and implemented in alignment with an overarching approach and set of values centered on health equity. The system-wide suite of programs (which can be found in our program list) has been developed over the years through close partnerships with community members and community partner organizations to center communities that face barriers to accessing opportunities for health and healthcare.

Additionally, Fairview identified two specific populations, racial and ethnic minorities experiencing health disparities and people experiencing poverty, that we prioritize as we are developing new community-informed approaches, making program improvements, and marketing and recruiting for current programming. We continue to:

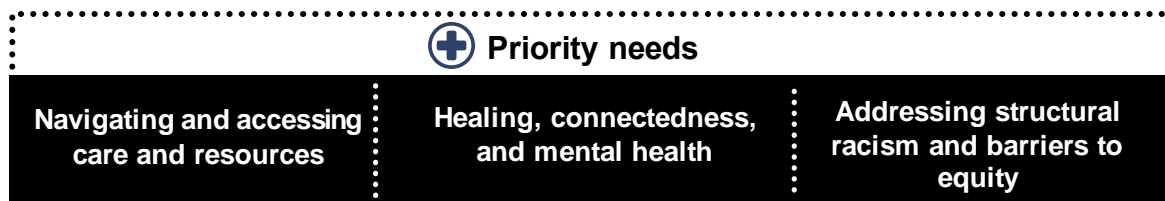
- Build resources and programming that are available in multiple languages.
- Remove administrative and identification barriers.
- Support minority- and locally owned businesses and partners that serve those experiencing health disparities.
- Bring resources and clinical services to trusted community locations to serve our communities best.

All the following programs are offered at low or no cost and are available to people that identify as having a need that a specific program may help mitigate.

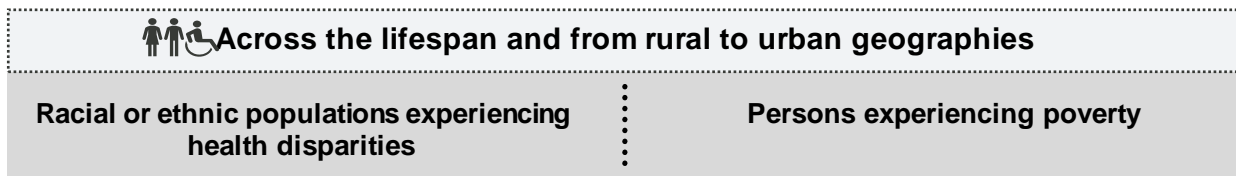
Priority Needs and Priority Populations

Fairview Health Services is guided by a deep and abiding commitment to our patients, our employees, and the communities we serve. Our ongoing efforts to embed the values of diversity, equity, and inclusion throughout our organization are a crucial part of the way we demonstrate that commitment. Over the course of 2021, Fairview's hospitals and medical centers conducted our Community Health Needs Assessment (CHNA) process to determine local priority community needs and our response. As part of this process, we listened and learned much about our community's most pressing needs. Through those conversations, and supported by community data and perspectives, we prioritized the following needs:

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We further identified two **priority populations** particularly affected by historical and ongoing systemic inequities:



We also included Fairview Community Benefit programs that respond to local needs.



Community benefits are programs or activities that provide treatment or promote health and healing in response to identified community health needs and meet at least one of the following community benefit objectives: improve access to healthcare services; enhance health of the community; advance medical care or healthcare knowledge; or relieve/reduce the burden of government/other community efforts to improve health.

Evaluation of Impact


The 2024 Action Plan includes the 2023 Action Plan outputs and progress toward goals. Our overall evaluation approach is multi-tiered and tailored.



- We ground our work in understanding core information about our communities. This includes identifying and understanding the community need being addressed, the population or community being impacted, and current and/or potential partners to work with to address the need. Community needs are determined several ways including through our formal CHNA process or emerging needs brought to us by a community partner, public health, or through patient or community data showing significant health disparities.
- We have standardized several key measures to assess that we are meeting needs of the CHNA priority populations, focusing our efforts on equity, and satisfying participants. These measures are monitored and reviewed quarterly.
- A subset of established programs and initiatives are set up and supported for deeper evaluation. We are guided by the CDC model for program evaluation to establish primary outcomes, process measures, and demographics. We evaluate program impact and success from a variety of approaches using both qualitative and quantitative data.
- We are currently in the process of building an evaluative approach and capacity for our ten-year vision, increased community health equity, and three social determinants of health initiatives, Housing is Health, Food is Medicine, and Connection is Cure.

Policy, System, and Environmental Change Initiatives (PSE)



Fairview's mission and vision extend beyond traditional healthcare settings, driving a healthier future for the communities we serve. Fairview has enjoyed a long partnership with the University of Minnesota and University of Minnesota Physicians, now represented in the M Health Fairview brand. Together, we offer access to breakthrough medical research and specialty expertise as part of a continuum of care that reaches all ages and health needs. PSE initiatives are implemented across the system (hospitals, clinics, etc.) and in some instances across the M Health Fairview Brand to create sustainable and lasting change to advance health equity and community wellbeing.

 = Priority need being addressed



 = Both priority populations are being served

Initiative	Objectives	Progress
<p>M Health Fairview HOPE Commission (Healing, Opportunity, People, Equity)</p> <p> <i>Addressing Structural Racism and Barriers to Equity</i></p> <p></p> <p>A multi-year transformational change effort to drive more equitable outcomes and inclusive environments and experiences for our patients, employees, and communities.</p> <p>The work of the HOPE Commission has been to identify foundational and transformational opportunities for our organizations to advance health equity (HE) and promote diversity, equity, and inclusion (DEI).</p> <p>This work will be operationalized through our critical roles as an employer, healthcare provider, academic institution, and corporate citizen and require broad engagement not only from leadership but also from employees throughout the organization.</p>	<p>Employers:</p> <ul style="list-style-type: none"> • All three M Health Fairview employers will review job descriptions, qualifications, and postings for bias and inclusivity. • All three M Health Fairview employers will have completed pay equity audits and address any needed changes. • All three M Health Fairview employers will continue to set goals and strategies to close gaps in areas of underrepresentation. <p>Healthcare Provider:</p> <ul style="list-style-type: none"> • We will focus on specific equity issues within colon cancer screening and pediatric immunizations. <p>Academics:</p> <ul style="list-style-type: none"> • Complete three panel discussions with broad and diverse expert and stakeholder participation to outline best practices in using race/ethnicity in research and guide the next steps. 	<p>A few key achievements in 2023 include:</p> <ul style="list-style-type: none"> • Social Determinants of Health screenings (i.e. food security, housing stability) launched at all ambulatory sites • Expanded Listening & Learning Sessions to American Sign Language (ASL) patients • Language Access work with 18 improvement efforts happening across the system • Targeted interventions in improving healthcare disparities including marked improvement in breast cancer and colon cancer screening rates • Highlighted our work at the American Hospital Association Accelerating Health Equity Conference through presentations and immersion tour of Health Commons and the Fairview Community Health and Wellness Hub <p><u>Success stories</u> Employers</p>



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<p>The framework for the HOPE Commission's efforts seeks to engage the enterprise's core strengths. This two-fold approach centers and elevates the perspectives and insights of those who are often marginalized and most impacted by inequity issues and applies the enterprise's platform and resources to demonstrate commitment and action toward achieving transformational, sustainable change.</p> <p>Anchor Institution Through the work of the HOPE Commission, Fairview is committed to impacting the socioeconomic factors that contribute to the overall wellbeing of our communities. One way is leveraging Fairview's everyday business practices to create economic impacts. As a health system and an anchor institution, we employ people, spend money on goods and services, invest locally and regionally, and engage with our communities.</p> <p>Contact: HopeCommission@email.fairview.org</p>	<ul style="list-style-type: none"> • Establish a formal, long-term process for the witness signature for non-English speaking research consent conversations. • Establish a formal, long-term process for the witness signature for non-English speaking research consent conversations. <p>Corporate Citizen:</p> <ul style="list-style-type: none"> • We will co-develop a Community Health Needs Assessment implementation plan with our Community Advisory Committees to address prioritized community needs, including key community health equity impact metrics. • Minnesota Immunization Networking Initiative (MINI) will provide over 5,000 free flu immunizations in the community and will continue to contract with state and local public health to offer low-barrier COVID-19 vaccinations. • As Board seats open, we will continue to seek racial, ethnic, gender, and LGBTQIA+ diversity. • Identify sourcing opportunities that will include Minority and Women-owned Business Enterprises and local suppliers and service providers. 	<p>Building capacity across the system to allow more individuals and teams to participate in the Intercultural Development Inventory (IDI)</p> <p>Healthcare provider Improvement in breast cancer screening rates among Karen, Hmong and Somali patients with 6 mobile mammography events</p> <p>Academics Fairview Frontiers increased recruitment of BIPOC participants in clinical trials from 15% to 33% in partnership with MHFV Center for Community Health Equity</p> <p>Corporate Citizen Fairview launches Supplier Diversity program. M Health Fairview Center for Community Health Equity celebrates one-year anniversary 6,548 flu vaccinations were provided in the community in 2023. Since January 2021, MINI has provided more than 63,000 COVID-19 vaccinations at over 1,440 community-based clinics.</p>
<p>M Health Fairview Center for Community Health Equity:</p> <p> Addressing Structural Racism and Barriers to Equity</p> <p></p> <p>Purpose. The M Health Fairview Center for Community Health Equity (center) aims to advance health equity and reduce racial and other disparities in community</p>	<p>The center aims to advance racial and health equity and improve community health outcomes in Minnesota through our role as a health system.</p> <p>To fulfill this purpose, we developed our 10-year vision through listening and engaging with the community.</p>	<p>The 1-year anniversary of the Center for Community Health Equity was celebrated through a 3-day event welcoming over 250 people.</p> <p>Hosted six work group meetings, that is comprised of representatives from across the Joint Clinical Enterprise to hold strategic discussions on issues of relevance to the center.</p>



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<p>health outcomes in the State of Minnesota through our role as a health system.</p> <p>Approach. The center convenes stakeholders and catalyzes action to address the social determinants of health, particularly for racial and ethnic groups experiencing health disparities.</p> <p>The center is the catalyst of the health system's extensive region-wide work to support health equity and engagement in the communities it serves. It aims to expand and formalize the system's efforts to innovate and work with the community to reduce racial and other disparities in community health outcomes. Together with the community, we can apply equity-centered, culturally responsive approaches as we identify challenges and opportunities, create, or expand programs and partnerships, and then scale or deepen learnings and successes across our system and the communities we serve.</p> <p>Contact: Diane Tran Diane.Tran@Fairview.org</p>	<p>Our 2032 vision: Increased community health equity</p> <p>Our strategies:</p> <p>Community Incubator. Addressing the social determinants of health as well as individual and social factors influencing patient health through the creation and expansion of programs; initiatives; research; and policy, system, and environmental work.</p> <p>Engagement Infrastructure. Strengthening an engagement infrastructure that builds trusting partnerships and enables community voices to inform and influence both inside and outside of our health system.</p> <p>Inclusive Institution. Transforming internal structures to create an antiracist and inclusive environment and to build community health by building wealth, knowledge, and capacity.</p>	<p>Through 2023 we continued to build out the three social determinants of health initiatives, Food is Medicine, Connection is Cure and Housing is Health. This includes the development of collateral, setting and monitoring goals as well and the growth of the work itself. See each initiative area below for more information.</p> <p>Fairview and center staff had a strong presence at the 2023 American Hospital Association Conference. Through tabling, presenting 2 sessions, and hosting immersive tour attended by 40 people. Additionally, Fairview was an event sponsor and Taj Mustapha, MD, welcomed the closing keynote speaker.</p> <p>The center partnered with the Minnesota Indian Affairs Council to host American Indian Day on the Hill in May 2023.</p> <p>With support from our Cultural Broker and Medication Therapy Management Pharmacist, Community Health Outreach/Clinical Care Specialist - Native American, we hosted Lt. Governor Flanagan to share the newly developed Native Health Equity Initiative, participated in smudging, and provided her with a traditional gift.</p>
<p>Fairview Community Health and Wellness Hub</p> <p> Addressing Structural Racism and Barriers to Equity</p> <p></p> <p>The M Health Fairview Center for Community Health Equity offers free community meeting spaces aligned</p>	<p>Fairview Community Health and Wellness Hub priorities:</p> <ul style="list-style-type: none"> • Providing care in trusted spaces by bringing our clinical services into neighborhoods to expand access. • Investing in our neighborhoods through advancing our anchor mission's local initiatives – hiring, 	<p>Celebrated the 1-year anniversary of the opening of the hub and the Center for Community Health Equity.</p> <p>Provided free community gathering space to more than 50 partners and local groups.</p>



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<p>with social determinants of health to promote wellbeing. Embracing its role as an anchor institution, the center provides these spaces at no cost to community partners, fostering trust and sharing a valuable resource. This initiative aims to enhance community access to health and wellness resources, strengthening public offerings and emphasizing collaboration for improved overall community health. The M Health Fairview Center for Community Health Equity is located within the Fairview Community Health and Wellness Hub, which is home to the 24-bed Bethesda Long-Term Acute Care Facility (LTAC), serving patients recovering from serious injury or illness, and several hub partner organizations who collaborate to bring place-based health and wellness services.</p> <p>Contact: Christina McCoy, Christina.McCoy@fairview.org</p>	<p>purchasing, investing, and leading and serving.</p> <ul style="list-style-type: none"> Addressing social risk factors through food access and community education and outreach. 	<p>More than 250 community members will be reached through cultural healing and community wellness programming delivered in, or partnering with, the Health and Wellness Hub and Center for Community Health Equity.</p> <p>Hosted monthly hub Partnership Coordination Meetings, where we deepened partnership opportunities and developed an aspirational logic model in partnership with United Healthcare of Minnesota.</p> <p>The Food Hub hosted 134 volunteers throughout the year and saw an average of 100,000 lbs of food distributed through hub per week.</p>
<p>Food is Medicine</p> <p> <i>Addressing Structural Racism and Barriers to Equity</i></p> <p></p> <p>Using the healing power of food to nourish our patients, enrich our communities, and transform our systems.</p> <p>Contact: communityengagement@fairview.org</p>	<p>“Food is Medicine” (FiM) is a Center for Community Health Equity initiative to address food insecurity and hunger for Fairview patients and community members.</p> <ul style="list-style-type: none"> Nourish our patients: Advance food security to reduce health disparities and diet-related health conditions. Enrich our communities: Cultivate trusting and engaged partnerships to build and share resources, assets, and capacity. Transform our systems: Nurture just and equitable food systems to ensure health equity. 	<ul style="list-style-type: none"> In November of 2023, Fairview and local partners hosted the Harvest at the Hub at the Fairview Community Health and Wellness Hub. The event consisted of a food giveaway with turkeys, fresh produce, and other holiday staples, a community resource fair, a vaccine clinic, and other health and wellbeing services. We served a total of 421 unduplicated households (over twice that of 2022) with the support from 138 volunteers. Fairview partnered with United Health Group and other community organizations, as a part of catalyst project, to develop and hire for a new FiM role, Food Resource Navigator. The Food Resource Navigator will support patients in navigating food resources and connecting them to our food programming.



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		<ul style="list-style-type: none"> • Clinical food programming expanded from 20 to 43 primary care clinics and expanded into five acute sites. • Fairview hosted 8 FiM community conversations where we heard from 71 partner organizations to help inform our FiM approach as well as to be a convener for food partners to increase mutual awareness and opportunities for partnership. • We offered farm tours of two of our partner farms, which were attended by 17 clinic staff and participants. • Teams from across Fairview supported Food is Medicine through a variety of volunteering opportunities, including packing food boxes and handing out produce. Overall, 344 employees spent 669 volunteer hours supporting this initiative.
<p>Housing is Health</p> <p> <i>Addressing Structural Racism and Barriers to Equity</i></p> <p></p> <p>Using the protective power of housing to support patient health and build thriving communities.</p> <p>Contact: communityengagement@fairview.org</p>	<p>Our Housing is Health approach:</p> <ul style="list-style-type: none"> • Develop an investment strategy through Greater Minnesota Housing Fund's Minnesota Housing & Health Equity Fellowship that will increase the availability of affordable housing units. • Respond to immediate patient needs through programming and resource connection. This includes the Our Savior's Community Services respite program which provides shelter for patients being discharged from the Emergency Department (ED). • Develop programmatic and policy responses that focus on supporting those experiencing housing instability. Early initiatives will focus on our employees as well as our neighbors. 	<ul style="list-style-type: none"> • Our health system partnered with Our Savior's Community Services to provide critical follow-up care and temporary shelter for people who are unsheltered after a hospital stay. Additionally, we provide nursing support to Our Savior's clients, such as helping to understand prescriptions and other medical directions. • We are proud to have completed inaugural Housing and Health Equity Fellowship hosted by the Greater Minnesota Housing Fund, which aimed to expand community investment by health systems to address housing crisis in Minnesota. • In October 2023, teams from across the system participated in the annual M Health Fairview Build Week with Twin Cities Habitat for Humanity, contributing 456 volunteer hours. Employees worked on a

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	<ul style="list-style-type: none"> Partner with local and national housing organizations to co-develop solutions and drive collective impact. Lend our voice and expertise as a health system to advocate for policies that increase accessibility to safe, stable, appealing housing. 	new construction single-family house on St. Paul's East Side.
<p>Connection is Cure</p> <p> <i>Healing, connectedness, and mental health</i></p> <p></p> <p>Building trust through social connections, centering linguistic and cultural diversity, and bridging silos across our hospital system and communities to transform medical practice.</p> <p>Contact: communityengagement@fairview.org</p>	<ul style="list-style-type: none"> Deepen our presence and engagement in our local communities as a health care provider and anchor institution Provide ongoing training and development as well as opportunities for civic engagement to advance civic health Develop and engage a system-wide Roster of Health Equity Champions Building trust by centering cultural and linguistic diversity Advancing and amplifying community and cultural efforts Providing opportunities for connection and learning among community, patient, and employees Driving more culturally competent and responsive medical care. 	<ul style="list-style-type: none"> Institute for Healthcare improvement trust prototyping network. we are one of eight health care organizations nationwide that are part of a 10-month project to test approaches to improve trust. Our organization is focusing on a project to identify and remove system level equity barriers for interpreters and patients with limited English proficiency to improve outcomes, customer experience and care team cohesion. A cohort of employees from across our system are working to advance health equity efforts in partnership with Native Americans and Indigenous communities. We are facilitating six sessions to help our employees learn about the historical and current challenges faced by Native communities, connecting with key Native leaders, and local priority issues including healthcare. The session will also engage employees in working to improve experiences and outcomes for our Native patients, employees, and communities. In summer 2023, we co-hosted a "Heal the Healers" Summit with Indigenous Roots Cultural Art Center. The two-day summit welcomed more than 200 attendees for group learning sessions, rituals, seminars, and individual sessions with healers and professionals skilled in traditional healing modalities.


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		<ul style="list-style-type: none"> • We partnered with Fairview Frontiers to improve representation in a set of clinical trials and hosted a Research Participant Appreciation event that was attended by over 70 research participants. • Hosted an American Indian and Indigenous-focused recruitment event at the Community Health and Wellness Hub • In partnership with the Center for Community Health Equity, Fairview Frontiers increased participant representation in a set of clinical trials of those that identified as a race or ethnicity other than white from 15.5% to 33.8%. A paper was published on the partnership and methods used that led to these successes.
<p>Transforming our organization</p> <p> <i>Addressing Structural Racism and Barriers to Equity</i></p> <p></p> <p>Internally facing systemwide efforts to embed equity within core functions.</p> <p>Contact: Maria Regan Gonzalez, Maria.ReganGonzalez@fairview.org</p>	<p>Build lasting infrastructure and support for the following within and across the entire health system.</p> <ul style="list-style-type: none"> • Culturally appropriate patient care • Equitable and inclusive organizational policies • Collection and use of equity data to drive action • Community collaboration for solutions • Systemic and shared accountability for equity • Diverse representation in leadership & guidance 	<ul style="list-style-type: none"> • 2023 was focused on adding information to the dashboard and reporting on metrics across the areas of health equity, healthcare equity, and diversity, equity, and inclusion. In 2024, this work will inform the creation of actions plans to reduce any disparities found and create line of sight for progress being made. • 2023's culture work focused on supporting strategic leadership within Human Resources and Customer Experience to incorporate Restorative Justice practices into their Just Culture and patient relations efforts. • Additionally, in 2023, various units across the system operationalized systems to embed equity in project development and implementation across various parts of system decision-making.


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Programs, Collaboratives and Local Partnerships

Fairview implements programming, activities and initiatives applying an equity-centered, culturally responsive approaches as we identify challenges and opportunities, create or expand programs and partnerships, and then scale or deepen learning and successes across out system and the communities we serve.




 = Priority need being addressed

 = Community Benefit program




 = Both priority populations are being served

Program	Goals and Outputs	Partners	Hospital Service Areas offered in
<p>Exercise with a Doc at Silver Sneakers</p> <p> <i>Healing, Connectedness and Mental Health, Navigating and Accessing Care and Resources</i></p> <p></p> <p></p> <p>Program began in 2019 Connecting senior adults and Fairview Range providers in exercise, education, and relationship-building. Providers present information on a wide variety of topics followed by Q and A sessions.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 6 Exercise with a Doc sessions • 20 Participants per session <p>2023 Outputs:</p> <ul style="list-style-type: none"> • Scheduled and completed 6 Exercise with a Doc sessions in 2023 	<p>Duluth Area YMCA</p> <p>Fairview Range Providers</p> <p>Central Mesabi Medical Foundation (CMMF)</p> <p>Ann Bussey, Older Adult Advocate</p>	<p>Fairview Range</p>




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Program	Goals and Outputs	Partners	Hospital Service Areas offered in
<p>Fairview Range Food Programs</p> <p> <i>Navigating and Accessing Care and Resources, Addressing Structural Racism and Barriers to Equity</i></p> <p></p> <p></p> <p>Program began in 2019 Campus-wide program created to immediately provide shelf-stable food items and/or resources to patients in need. Expanded programming in 2024 to include EveryMeal Bags, Farmer's Market Rx Program, and Food Resource Packets</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> Continue to utilize systemwide Food is Medicine resources and programming models (EveryMeal bags, Food Resource Packets, Market Rx) Goal: Provide at least 140 patients non-perishable food bags with the intent of sending a patient home with shelf-stable food to temporarily nourish them while they locate and connect with more long-term community food resources Continue to work with the Hibbing Farmer's Market on collaborative projects to enhance Food is Medicine programming in our local service area, including Fairview Range's Farmer's Market RX program Goal: Enroll 20 patients in 2024 Explore ways to improve community engagement and assist with skill-building when it comes to how our 	<p>Hibbing Farmer's Market</p> <p>M Health Fairview Community Advancement Food System Strategy Team</p> <p>Fairview Mesaba Clinics</p> <p>AEOA</p>	<p>Fairview Range</p>







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Program	Goals and Outputs	Partners	Hospital Service Areas offered in
	<p>community views food and nutrition</p> <p>2023 Outputs:</p> <ul style="list-style-type: none"> • Distributed 137 MATTERboxes • Enrolled 10 patients in Fairview Range's Farmer's Market Rx program 		
<p>Juniper Programs</p> <p> <i>Navigating and Accessing Care and Resources, Healing Connectedness and Mental Health</i></p> <p> </p> <p>Program began in 2015 No-Cost, evidence-based, small group classes that provide topic-specific information and support for managing health and well-being,</p> <ul style="list-style-type: none"> • Living Well with Chronic Conditions • Living Well with Chronic Pain • Living Well with Diabetes <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 3 Virtual Classes- one of each topic-scheduled for 2024 (Typically up to 15 participants in each class) • A minimum of 20 total participants across 3 Virtual Classes <p>2023 Outputs:</p> <ul style="list-style-type: none"> • 3 Virtual Classes offered and completed • 22 total participants across 3 classes 	<p>Juniper</p> <p>ElderCircle</p> <p>Arrowhead Area Agency on Aging (AAAA) Duluth</p>	<p>Fairview Range</p>

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<p>Community Mental Health Programming</p> <div>    </div> <p><i>Navigating and Accessing Care and Resources, Healing Connectedness and Mental Health, Addressing Structural Racism and Barriers to Equity</i></p> <p>Program began in 2019 Youth Mental Health Night Events, Youth Mental Health Day Events (2023) Adult and Youth Mental Health outreach, and education. Improving access to care and resources for mental well-being.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> One 2024 Youth Mental Health Night Event to be held in June 2024 One 2024 Youth Mental Health Day Event to be held in September 2024 over 3 days Fairview Range to sit on the steering committee for the Mesabi Behavioral Health Network St. Louis County receives \$100K to improve behavioral health services (northernnewsnow.com) Collaborate with Fairview Range Behavioral Health Providers to meet community demand for education and outreach in 2024 <p>2023 Outputs:</p> <ul style="list-style-type: none"> 2023 Youth Mental Health Night June 2023- 600+ participants of all ages 2023 Youth Mental Health Day Event September 2023- 600+ area 9th grade students participated 	<p>Minnesota Discovery Center</p> <p>Ride MN</p> <p>Essentia Health Community Health</p> <p>Alicia L. Dick, MSW, LGSW Project AWARE Coordinator, St. Louis County Schools, ISD #2142</p> <p>Cassie Liubakka, Director St. Louis County Family Services Collaborative</p> <p>Aubrie Hoover, Regional Manager, Northeast Service Cooperative</p> <p>Dr Ursula Whiteside, Clinical Psychologist</p> <p>Central Mesabi Medical Foundation (CMMF)</p> <p>St Louis County Public Health</p> <p>Fairview Range Employees</p>	<p>Fairview Range</p>
<p>Project Care Volunteering</p>	<p>2024 Goals:</p>	<p>Project Care Hibbing and Virginia</p>	<p>Fairview Range</p>

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 <p><i>Navigating and Accessing Care and Resources, Addressing Structural Racism and Barriers to Equity</i></p>   <p>Volunteer Program Partnership began in 2015 Collaboration and partnership with Project Care to provide and increase healthcare access, share information, and expand outreach to underserved and uninsured individuals.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<ul style="list-style-type: none"> • Continue to work toward expansion of existing partnership • Continue to help promote volunteer opportunities for Fairview Range providers and nurses • Project Care Director Tiffany Schleppegrell's goal is for Fairview providers to volunteer 225 hours in 2024 as their organization's goal is to increase their open hours in 2024 <p>2023 Outputs:</p> <ul style="list-style-type: none"> • 210 Volunteer hours provided to the clinic by Fairview Range providers and nurses 	<p>Fairview Mesaba Clinics Providers and Staff</p> <p>Dr. Brian Thompson (Lead Fairview Range Project Care provider)</p> <p>Central Mesabi Medical Foundation (CMMF)</p>	
<p>Hygiene Support Kits and Partner Backpack Program</p>  <p><i>Navigating and Accessing Care and Resources, Addressing Structural Racism and Barriers to Equity</i></p>   <p>Hygiene Support Kit Program began in 2022 Program providing hygiene and personal care item kits to patients identified by front line staff to have financial need and/or homeless or homebound status. Hygiene kits include items like shampoo, soap, nail clippers, hand sanitizer, lotion, and disposable masks. Kits are provided to clinic patients in need.</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • Distribute 40 support kits to patients in need • Distribute 25 backpacks to patients in need <p>2023 Outputs:</p> <ul style="list-style-type: none"> • 34 support kits distributed to patients in need • 28 backpacks distributed to patients in need 	<p>Central Mesabi Medical Foundation (CMMF)</p> <p>Owens Family Charitable Foundation</p> <p>Lisa Hesse, Fairview Range Infection Prevention</p> <p>Fairview Range Volunteer Services</p> <p>SCRUBS Camp Hibbing (Brenda Shafer-Pellinen, AAAA/ARDC)</p>	<p>Fairview Range</p>

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<p>Partner Backpack Program began in 2018 Backpacks containing toiletries (such as menstrual supplies), socks, a space blanket, a towel, winter clothing etc. as well as a community resource list and a card of encouragement are available for distribution to any person deemed at need by staff or volunteers. There are no set criteria to receive a backpack, but recipients are often being discharged from one of our MHAS units or the Emergency Department and are experiencing homelessness.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>			
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Collaboratives:

To partner with the community in different aspects of the decision-making process, including the development of alternatives and the identification and delivery of the solution. When describing working with the community in this way, it is sometimes called co-design, co-build, or co-implement.

Collaboratives	Objectives	Partners	Hospital Service Areas offered in
<p>Ongoing Community Collaborations</p>   <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> Continuously work to engage new community partners and identify mutually beneficial collaborations for community health improvement Continue to participate in community committees and coalitions with like-minded organizations 	<p>Central Mesabi Medical Foundation (CMMF), Mesabi Clinic Providers, Fairview Range Behavioral Health Providers/Department, Fairview Range Cancer Committee, Fairview Range Research, M Health Fairview Veterans Allies and Advocates Employee Resource Group, M Health Fairview PAGE Employee Resource Group, Arrowhead</p>	<p>Fairview Range</p>







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	<p>striving to achieve better health and well-being Outcomes for our local communities</p> <ul style="list-style-type: none"> • Deliberately listen and seek out information to improve health equity and understanding of underserved groups and individuals in our communities • Goal: 3 NEW collaborations in 2024 	<p>Economic Opportunity Agency (AEOA), Arrowhead Area Agency on Aging (AAAA), Arrowhead Regional Development Council (ARDC), ElderCircle, Grand Itasca Clinic and Hospital (GICH), Duluth Area YMCA/Silver Sneakers Program, Ann Bussey, Older Adult Advocate, Wilderness Health ACO, St Louis County, Chemical Abuse Prevention Education Committee (CAPE), Hibbing Farmer's Market, Minnesota Discovery Center, ISD 2142, Essentia Health Community Health (Sierra Napoli-Thein, Russell Habermann), United Way, Mesabi Behavioral Health Network, Project Care, Juniper Networks, MN Dept of Health (MDH), Cassie Liubakka, Director St. Louis County Family Services Collaborative, Aubrie Hoover, Regional Manager, Northeast Service Cooperative, MN Health Equity Networks, M Health Fairview Indigenous Land Acknowledgement Cohort</p>	
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Fairview

Local Partnerships

Fairview partners with community members to support activities related to community health and wellbeing. We invest and engage in mutual projects and initiatives by sharing resources and actively exchanging information.

Local partnerships activities	Goals and Outputs	Partners	Hospital service areas offered in
Age-Friendly Initiative Support  Healing, Connectedness, and Mental health, Addressing Structural Racism and Barriers to Care   Contribute our time, talent, and expertise to support initiatives related to place-based healthy aging. Contact: Lauren Pipkin Lauren.pipkin@fairview.org	2024 Goal: <ul style="list-style-type: none"> Attend Age-Friendly initiative events held locally Attend and contribute to local Aging-Network meetings Support Age-Friendly Hibbing and Virginia initiatives Goal: Participate in one Walkability Project in Hibbing in 2024 	Arrowhead Area Agency on Aging (AAAA) ElderCircle Arrowhead Economic Opportunity Agency (AEOA) Hibbing Public Library City of Hibbing St Louis County Hibbing Chamber of Commerce	Fairview Range
Fairview/Essentia Community Health- Iron Range Nonprofit Network  Navigating and Accessing Care and Resources, Healing, Connectedness, and Mental Health, Addressing Structural Racism and Barriers to Care   Work cooperatively to identify key community partners and take deliberate action through regularly scheduled	2024 Goal: <ul style="list-style-type: none"> Continue to partner with Essentia Health Community Health to refine the Iron Rang Non-Profit Network Continue co-creation of community and partner engagement opportunities Continue to share a wealth of up-to-date community resource information with the 	Essentia Health Community Health- Sierra Napoli-Thein Numerous Network participants from across the region	Fairview Range

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<p>meetings to connect and share valuable information and resources amongst these partner organizations.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>network along with internal clinical staff/providers at both Fairview Range and Essentia's East Range Market</p> <ul style="list-style-type: none"> • Goal: 10 Network Meetings in 2024 <p>2023 Outputs:</p> <ul style="list-style-type: none"> • Nonprofit Network Creation in 2023 • 60+ members • 7 meetings 		
<p>Central Mesabi Medical Foundation</p> <div data-bbox="212 699 281 764"></div> <p><i>Navigating and Accessing Care and Resources, Healing, Connectedness, and Mental health, Addressing Structural Racism and Barriers to Care</i></p> <div data-bbox="218 777 287 826"></div> <div data-bbox="218 846 281 899"></div> <p>Mission: The Central Mesabi Medical Foundation strives for excellence in local healthcare through the support of technology, education and programs that benefit the people of our communities.</p> <p>Our mission of improving the health and well-being of every life we touch is evidenced by our individual and collective efforts through our many valued partnerships and relationships, and demonstrates how philanthropy provides financial resources necessary to enhance the breadth and services our communities expect and deserve.</p> <p>Contact: Susan Degnan Susan.Degnan@Fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • Continuation of mission-focused activities, friend-making and fund-raising events, and relationship- and partnership-building to enhance and expand excellence in local healthcare. <p>2023 Outputs:</p> <p>Funding provided for Exercise with a Doc Programming, Hygiene Support Kits and Partner Backpacks, and Social Determinants of Health Programming for Substance Use Disorder Care Coordination, along with multiple Fairview Range and community programs, equipment, projects, and scholarships</p>	<p>100+ Community Partners and Collaborators</p>	<p>Fairview Range</p>

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Education, Training, and Outreach Events



Fairview is committed to providing education to improve the health and wellbeing of our patients and community members.



= Priority need being addressed







= Community Benefit program

Event	Goals and Outputs	Partners	Hospital Service Areas offered in
<p>Youth Mental Health Night</p> <p> <i>Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health</i></p> <p></p> <p>Yearly event created in 2021 and is co-hosted through a partnership between Fairview Range and the MN Discovery Center in Chisholm, MN. The event is held at the Discovery Center and brings together Fairview Range and area behavioral and mental health providers. It is a resource fair for people of all ages and offers community connection and engagement, along with inspirational speakers, entertainment, and food. This event is intended to improve community access to resources, spark community partnerships and conversation, and help our youth connect with each other and the larger community.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 4th Annual Youth Mental Health Night June 2024 • Goal: 600+ attendees in 2024 <p>2023 Outputs:</p> <ul style="list-style-type: none"> • One Youth Mental Health Night event completed • 600 attendees of all ages from communities across the Iron Range 	<p>Minnesota Discovery Center</p> <p>RideMN</p> <p>Fairview Range Behavioral Health</p> <p>Youth Mental Health Night Committee</p> <p>Central Mesabi Medical Foundation (CMMF)</p>	<p>Fairview Range</p>





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<p>Youth Mental Health Day</p> <div data-bbox="205 261 275 326"></div> <p><i>Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health</i></p> <div data-bbox="205 358 268 418"></div> <p>Yearly event created in 2023 with multiple partners to bring together area 9th grade students to attend a day-long presentation about Youth Mental Health. (3-day event with different schools sending students each day) Students learn about healthy living strategies, local mental health resources, and are provided with fun, interactive educational opportunities surrounding mental health and wellness.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 2nd Annual Youth Mental Health Day September 2024 • Goal: 1000+ participants over 3 days <p>2023 Outputs:</p> <ul style="list-style-type: none"> • One Youth Mental Health Day Event completed • 600+ Area 9th Grade students attended 	<p>Minnesota Discovery Center</p> <p>Youth Mental Health Day Committee</p> <p>Essentia Health Community Health</p> <p>Alicia L. Dick, MSW, LGSW Project AWARE Coordinator, St. Louis County Schools, ISD #2142</p> <p>Cassie Liubakka, Director St. Louis County Family Services Collaborative</p> <p>Aubrie Hoover, Regional Manager, Northeast Service Cooperative</p> <p>Dr Ursula Whiteside, Clinical Psychologist</p> <p>Central Mesabi Medical Foundation (CMMF)</p> <p>St Louis County Public Health</p> <p>Fairview Range Employees</p>	<p>Fairview Range</p>
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<p>Living Well with Chronic Conditions</p> <p> <i>Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health</i></p> <p></p> <p>In partnership with Juniper, this evidence-based 6-part series supports those with chronic conditions. Two peer leaders take the participants through a prescribed curriculum.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 1 Free Virtual Class • Goal: A minimum of 20 participants across 3 classes <p>2023 Outputs:</p> <ul style="list-style-type: none"> • 1 Free Virtual Class completed • 22 Participants across 3 classes 	<p>Juniper</p> <p>ElderCircle</p> <p>Arrowhead Area Agency on Aging (AAAA)</p>	<p>Fairview Range</p>
<p>Living Well with Chronic Pain</p> <p> <i>Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health</i></p> <p></p> <p>In partnership with Juniper, this evidence-based 6-part series supports those with chronic pain. Two peer leaders take the participants through a prescribed curriculum.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 1 Free Virtual Class • Goal: A minimum of 20 participants across 3 classes <p>2023 Outputs:</p> <ul style="list-style-type: none"> • 1 Free Virtual Class completed • 22 Participants across 3 classes 	<p>Juniper</p> <p>ElderCircle</p> <p>Arrowhead Area Agency on Aging (AAAA)</p>	<p>Fairview Range</p>

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<p>Living Well with Diabetes</p> <p> <i>Navigating Care and Accessing Resources, Healing, Connectedness, and Mental Health</i></p> <p></p> <p>In partnership with Juniper, this evidence-based 6-part series supports those with diabetes or prediabetes. Two peer leaders take the participants through a prescribed curriculum.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 1 Free Virtual Class • Goal: A minimum of 20 participants across 3 classes <p>2023 Outputs:</p> <ul style="list-style-type: none"> • 1 Free Virtual Class completed • 22 Participants across 3 classes 	<p>Juniper</p> <p>ElderCircle</p> <p>Arrowhead Area Agency on Aging (AAAA)</p>	<p>Fairview Range</p>
<p>ATV Helmet Event</p> <p> <i>Navigating Care and Accessing Resources, Addressing Structural Racism and Barriers to Care</i></p> <p></p> <p>Fairview Range event with presentations from the MN Dept of Natural Resources on the laws and regulations surrounding ATV riding as well as introductory and basic safety information from the Ranger Snowmobile and ATV Club. Event is targeted to youth ages 4-9 with helmet giveaways for this age group. All ages are welcome and encouraged to attend.</p> <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>2024 Goals:</p> <ul style="list-style-type: none"> • 1 Free Event • 15 Free helmets provided <p>2023 Outputs:</p> <ul style="list-style-type: none"> • 1 Free Event • 15 Free helmets provided 	<p>MN Discovery Center</p> <p>MN Dept of Natural Resources (DNR)</p> <p>Chisholm EMS</p> <p>LifeLink</p> <p>Fairview Range Emergency Dept staff</p> <p>Ranger Snowmobile and ATV Club</p> <p>Northeastern MN Regional Trauma Advisory Committee (NERTAC)</p>	<p>Fairview Range</p>

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<p>Reach Out and Read</p> <p> <i>Addressing Structural Racism and Barriers to Equity</i></p> <p></p> <p>(ROR) Reach Out and Read is a national program to promote early childhood literacy and has become the standard of care in pediatric primary care.</p> <p>Reach Out and Read is implemented at every routine pediatric checkup, from newborn through five years, with Each child receiving a book for their personal at home library. Reach Out and Read books are a tool providers can use to assess important developmental milestones. Books are currently available in English and 14 bilingual languages.</p>	<p>2024 Goals:</p> <ul style="list-style-type: none">• Supply 100% of the books needed	<p>National Reach Out and Read Minnesota Reach Out and Read</p>	<p>Fairview Range</p>
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Community Engagement


Community Engagement: It is a continuous process of developing relationships with community members and partners to identify action steps to improve health equity and promote wellbeing. This intentional practice includes diverse community perspectives, addresses power dynamics, fosters long-term trusting relationships, and leads to action. Our community engagement approaches span across all our service areas and focus on all three priority areas and the two priority populations and are also responsive to emerging needs.

Approach	Activities	Objectives
Community Listening and Learning  Contact: communityengagement@fairview.org	<ul style="list-style-type: none"> • Host quarterly meetings with the local Community Advisory Committees • Host one Town Hall within each hospital community • Coordinate local, community-based “Food is Medicine” community meals 	<p>To develop a model to ensure program alignment and the implementation of equitable practices to ensure the involvement of key stakeholders.</p> <p>To develop a model that incubates community-based solutions based on the local context and on each communities’ characteristics and needs.</p> <p>To strengthen the inclusion of underrepresented members into the Community Health Needs Assessment process.</p> <p>To strengthen our relationships and communication strategies with community partners.</p>
Sponsorships  Contact: Lauren Pipkin Lauren.pipkin@fairview.org	<ul style="list-style-type: none"> • Support local community organizations in needs that they have identified. • Fairview Range Sponsorship Goal for 2024: \$30,000. <p>2023 Outputs: Total Donations: \$29,750, Sponsorships Included: Chisholm Community Foundation, Rock for an Angel, National Child Safety Council- Hibbing PD, Mt Iron All-Night Grad Party, United Way Corporate Event Sponsorship, Jr Jackets Wellness Day, Hibbing HS</p>	<p>All sponsorships to be in alignment with Fairview's commitment to advancing racial equity and Fairview's focus on diversity, equity, and inclusion.</p>

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	<p>All-Night Grad Party, Youth Mental Health Night, Chisholm Kiwanis Splash Pad Donation, Mesabi Trail Tour Sponsorship, Pickleball Courts Naming Rights Sponsorship, Renegade Trail Run, Caring Fore Kids Golf Outing (GICH), Hairball Sponsorship, United Way Brochure Sponsor, NE MN Annual Equity Summit, SCRUBS Camp Hibbing, Rainbow Rangers Iron Pride in the Park, Hibbing Chamber Golf Classic Hole Sponsor, St Louis County Health and Human Services Conference, Gobble Trot, Deck the Halls, Hibbing Chamber Funspiel Sheet Sponsor</p>	
<p>Memberships</p>  <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<ul style="list-style-type: none"> • System-wide coordination with the Executive Leadership Team regarding memberships and affiliations in our communities. • 100 memberships 	<ul style="list-style-type: none"> • Fairview staff are active and engaged in national, regional, state and/or local organizations. • Support partner organizations by providing time and expertise. • Work collaboratively to build community capacity through those investments.
<p>Volunteerism Program</p>  <p>Contact: Lauren Pipkin Lauren.pipkin@fairview.org</p>	<p>Fairview Range Staff volunteerism:</p> <ul style="list-style-type: none"> • Memorial Blood- blood donation • Project Care • United Way Buddy Backpacks • United Way Meet Up and Chow Down • Iron Range Partnership for Sustainability • Hibbing HRA • United Way Lunch Buddies • Kids Kare • Hibbing Community College Foundation • Hibbing Kiwanis • Hibbing Rotary Club • Angel Fund • Hibbing Chamber of Commerce 	<p>We aim to deliver high-quality opportunities for employee volunteerism and engagement within a healthy and positive work environment that includes high morale, equitable policies and processes, and the promotion of wellness.</p> <ul style="list-style-type: none"> • Focus on the development of strengths and assets that are inherent in our employees. • Being culturally responsive and relevant, with services, programs and opportunities recognizing and valuing cultural identity. • Emphasize inter-agency collaboration, and as a core principle, we focus on coordinated, integrated efforts than span service areas. • Work to continuously improve our work. Using measurement, data, outcomes, and reflection to inform

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		and continuously improve our impact both within the system and in the communities we serve.
<p>Community Health Needs Assessment</p>  <p>Under the 2010 ACA all nonprofit hospitals are required to conduct triennial community health needs assessments with community involvement to prioritize community informed priority needs and develop implementation strategies and action plans to address those needs. Assessing and responding to community and patient needs is an important component of population health and integral part of Fairview's DNA, as Fairview has conducted triennial assessments to inform our community outreach since the mid-1990's. During our last CHNA Fairview made a bold decision to commit to a 10-year vision of increased community health equity and supporting strategies. You can find the 2021 community health needs assessment reports which outline the prioritized needs, along with the CHNA Implementation strategy reports and the details of our commitment to forwarding community health equity found on our website</p> <p>Contact: Jennifer Morman Jennifer.Morman@Fairview.org</p>	<p>Community informing and input activities:</p> <ul style="list-style-type: none"> • Conduct Roadshow and presentations to keep internal and external stakeholders engaged and informed. • Administer 3 CHNA surveys to learn about barriers and assets for employees, patients, and community members. • Conduct a series of stakeholder interviews in each hospital community. • Host 3 virtual conversations focused on Healing, Connectedness and Mental Health to learn about barriers and responses unique to specific populations. <p>Host 2 CHNA prioritization events.</p> <p>Community and stakeholder consulting activities:</p> <ul style="list-style-type: none"> • Organize and facilitate advisory groups to influence and inform the CHNA process. 	<p>Stakeholders actively participate and provide guidance and partner with Fairview on assessment activities.</p> <p>To complete a CHNA report for each hospital that is approved by the community advisory council and board adopted.</p>